



PRESS MATERIALS FOR THURSDAY, MAY 10, 2012

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FOR THE LATEST PHOTOGRAPHY, VIDEO AND PROGRAM INFORMATION FROM THE DISNEY/ABC TELEVISION GROUP, PLEASE VISIT THE WEBSITES BELOW EXCLUSIVELY FOR PRESS. FOR CORPORATE INFORMATION FOR THE DISNEY/ABC TELEVISION GROUP, VISIT WWW.DISNEYABCTV.COM.

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MAY 10, 2012

MEDIA ALERT

**JOIN US FOR A PRESS CONFERENCE CALL WITH
ABC ENTERTAINMENT GROUP PRESIDENT PAUL LEE
TO ANNOUNCE ABC'S 2012-13 PRIMETIME SCHEDULE**

WHAT: PRESS CONFERENCE CALL TO ANNOUNCE ABC'S 2012-13 PRIMETIME SCHEDULE

WHO: PAUL LEE, PRESIDENT, ABC ENTERTAINMENT GROUP

WHEN: TUESDAY, MAY 15, 12:00 P.M. ET/11:00 A.M. CT/10:00 A.M. MT/9:00 A.M. PT

DIAL IN: US/CANADA TOLL FREE: 888-221-9518 / INTERNATIONAL TOLL: 913-312-0733

CONF. ID 3468000

PLEASE PLAN TO DIAL IN 5-10 MINUTES PRIOR TO THE SCHEDULED START TIME.

-- ABC--



MAY 10, 2011

**“PRIMETIME: WHAT WOULD YOU DO?” TO AIR SECOND ANNUAL
“HOW WOULD YOU DO IT?” VIEWER CONTEST SCENARIOS, FRIDAY, MAY 11 ON ABC**

EVERY WEEK, THE POPULAR ABC NEWSMAGAZINE “PRIMETIME: WHAT WOULD YOU DO?” SETS UP EVERYDAY SCENARIOS AND THEN CAPTURES PEOPLE’S REACTIONS USING HIDDEN CAMERAS. NOW, THE SHOW TURNS THE TABLES AND ASKS ITS VIEWERS “*HOW WOULD YOU DO IT?*” NEARLY 10,000 FANS SUBMITTED SCENARIO IDEAS, DILEMMAS AND PET PEEVES. FIVE SCENARIOS OF ETHICAL DILEMMAS WILL BE FEATURED ON A SPECIAL EDITION OF “PRIMETIME: WHAT WOULD YOU DO?,” **FRIDAY, MAY 11 (9:00-10:00 P.M., ET) ON ABC.** SOME CASES SEEM TO CRY OUT FOR ACTION -- WHILE OTHERS SEEM TO PRESENT A CHOICE. WHAT WOULD YOU DO?

THE SHOW RECOGNIZED THREE GRAND PRIZE FINALISTS AND FEATURES TWO OTHER VIEWERS’ SCENARIOS. THE THREE GRAND PRIZE FINALISTS WERE OFFERED ROUND TRIP AIRFARE AND ACCOMMODATIONS IN NEW YORK CITY FOR A BEHIND-THE-SCENES EXPERIENCE TO WATCH THEIR SCENARIOS BEING TAPED. FOR COMPLETE CONTEST RULES, PLEASE VISIT: [HTTP://ABCNEWS.GO.COM/WHATWOULDYODO](http://abcnews.go.com/whatwouldyoudo)

“How Would You Do It?” SCENARIOS INCLUDE:

EXTREME COUPONER: IT HAPPENS FREQUENTLY – A SHOPPER AT A GROCERY STORE USING COUPONS AT THE CASH REGISTER TO GET THE BEST PRICES POSSIBLE. BUT WHAT IF THE SHOPPER TOOK EXCESSIVE AMOUNTS OF TIME SORTING AND HANDING THE CASHIER HER NUMEROUS COUPONS? HOW WILL THE PEOPLE IN LINE BEHIND THE “EXTREME COUPONER” REACT? **SUBMITTED BY: GRAND PRIZE FINALIST DOUGLAS ROBERTS FROM JOHNSTON, RHODE ISLAND.**

LARGE FAMILY DISCRIMINATION: WHEN A WAITRESS AT A RESTAURANT VERBALLY HARASSES A MOM FOR HAVING EIGHT KIDS (ALL EATING WITH HER), WILL ANY FELLOW DINERS COME TO THE MOM’S DEFENSE? **SUBMITTED BY: GRAND PRIZE FINALIST TRENA SHINES FROM EAST PALO ALTO, CA.**

SOMETHING BORROWED: LIKE THE MOVIE/BOOK “SOMETHING BORROWED,” A WOMAN IS TALKING TO HER MAID OF HONOR AND FIANCÉ ABOUT THEIR WEDDING DETAILS. WHEN SHE GOES TO THE BATHROOM, IT BECOMES CLEAR THE MAID OF HONOR AND FIANCÉ ARE HAVING AN AFFAIR. WILL ANY BYSTANDERS TELL THE BRIDE? **SUBMITTED BY: PATRICIA ROBINSON CHICAGO, IL.**

CARELESS PHARMACIST: WHAT WOULD YOU DO IF YOU SAW A PHARMACIST LOUDLY DISCLOSING POTENTIALLY EMBARRASSING INFORMATION REGARDING A PRESCRIPTION PICK-UP ABOUT SOMEONE WAITING IN LINE? WILL ANYONE TELL OUR LOUDMOUTH PHARMACIST TO TONE IT DOWN? **SUBMITTED BY: MELISSA DERRYBERRY FROM BERKLEY SPRINGS, WEST VIRGINIA.**

SPECIAL DELIVERY: WHEN A WORKER AT A MAIL CENTER DROPS A BOX, BREAKING THE CONTENTS, WILL HE COME CLEAN AND TELL THE WOMAN WHO IS THERE TO PICK UP THE PACKAGE? **SUBMITTED BY: CHRISTINA HAUCK FROM VANCOUVER, WA.**

“PRIMETIME: WHAT WOULD YOU DO?” HAS WON AWARDS FROM THE CHICAGO INTERNATIONAL TELEVISION FESTIVAL, AND THE AVON FOUNDATION’S 2006 VOICE OF CHANGE AWARD FOR EXPOSING “INJUSTICE AND WRONGDOING AGAINST WOMEN AND BRINGING THE MESSAGE OF DOMESTIC VIOLENCE TO THE MAINSTREAM.” DAVID SLOAN IS EXECUTIVE PRODUCER AND DANIELLE BAUM ROSSEN IS THE SENIOR BROADCAST PRODUCER.

ABC NEWS MEDIA RELATIONS: ALYSSA APPLE (212) 456-1624

-- ABC --



MAY 10, 2012

**“LOSING IT: THE BIG FAT MONEY TRAP,” A REVEALING LOOK AT
THE MULTI-BILLION DOLLAR WEIGHT LOSS INDUSTRY,
ON “20/20,” FRIDAY, MAY 11 ON ABC**

“20/20” TAKES A REVEALING LOOK AT THE BIG BUSINESS OF WEIGHT-LOSS, WHICH HAS BEEN EXPANDING RIGHT ALONGSIDE OUR EVER-WIDENING WAISTBANDS. ON ANY GIVEN DAY, OVER 100 MILLION AMERICANS ARE ON A DIET, SPENDING CLOSE TO \$20 BILLION DOLLARS ANNUALLY ON BOOKS, DIET PLANS, PILLS, SPRAYS, GADGETS AND SURGERIES. BUT IF YOU’RE ONE OF THOSE PEOPLE DESPERATE TO LOSE WEIGHT, THE ONLY NUMBER THAT MATTERS IS THE ONE YOU SEE ON THE SCALES.

WHAT ARE CELEBRITY ENDORSEMENTS WORTH? CHARLES BARKLEY ADMITS HE WAS SURPRISED HE’S BEING PAID MILLIONS OF DOLLARS TO LOSE WEIGHT. AND WHAT ABOUT THE TRENDY, NEW QUICK FIXES LIKE FEEDING TUBES AND LAPAROSCOPIC BARIATRIC SURGERY – DO THEY WORK? YO-YO DIETERS LAMENT HOW MUCH MONEY AND TIME THEY SPEND, AND BRIAN ROSS INVESTIGATES THE DEATHS OF FIVE PATIENTS AFTER LAP BAND SURGERY AT TWO CLINICS IN CALIFORNIA. DID THEY PAY THE ULTIMATE PRICE TO BE THIN? PLUS, WHERE DO THE RICH GO TO TAKE OFF THE POUNDS WHILE STILL EATING THEIR CHOCOLATE AND DRINKING THEIR WINE AT A COST OF \$5,000 A DAY?

ANCHORED BY CHRIS CUOMO AND FEATURING REPORTS FROM CUOMO, ROSS, DEBORAH ROBERTS, DAN HARRIS AND NICK WATT, “LOSING IT: THE BIG FAT MONEY TRAP” AIRS ON “20/20” ON **FRIDAY, MAY 11 (10:00-11:00 P.M., ET)** ON THE ABC TELEVISION NETWORK.

DAVID SLOAN IS EXECUTIVE PRODUCER OF “20/20”.

ABC NEWS MEDIA RELATIONS:
ALYSSA ZIEGLER APPLE (212) 456-1624

-- ABC --



MAY 10, 2012

EXCLUSIVE INTERVIEW WITH PRESIDENT BARACK OBAMA ON ABC'S "THE VIEW," MAY 15

PRESIDENT BARACK OBAMA, THE 44TH PRESIDENT OF THE UNITED STATES, WILL BE THE FEATURED GUEST, **TUESDAY, MAY 15** (11:00 A.M.-12:00 NOON, ET). PRESIDENT OBAMA'S EXCLUSIVE APPEARANCE IS PART OF THE SHOW'S CONTINUING "RED, WHITE & VIEW" CAMPAIGN, WHICH IS COMMITTED TO POLITICAL GUESTS AND DISCUSSIONS. PRESIDENT OBAMA'S HISTORIC VISIT TO "THE VIEW" ON JULY 28, 2010 WAS BROADCAST ON ABC ON JULY 29 AND MARKED THE FIRST TIME A SITTING PRESIDENT HAD VISITED A DAYTIME TALK SHOW. PRESIDENT OBAMA WAS ALSO A FEATURED GUEST ON "THE VIEW" IN MARCH 2008 AND NOVEMBER 2004.

JENNA USHKOWITZ ("GLEE"), SUSAN LUCCI ("ARMY WIVES"), JUDY SHEINDLIN ("JUDGE JUDY"), ARSENIO HALL ("CELEBRITY APPRENTICE"), BETTY WHITE ("BETTY WHITE'S OFF THEIR ROCKERS"), ROBIN ROBERTS (ABC'S "GOOD MORNING AMERICA" AND AUTHOR, MY STORY, MY SONG), MARC CHERRY (EXECUTIVE PRODUCER, ABC'S "DESPERATE HOUSEWIVES") AND A MUSICAL PERFORMANCE THE TONY® AWARD-NOMINATED CAST OF BROADWAY'S "ONCE" ARE AMONG THE GUESTS **MAY 14-18** ON "THE VIEW" (LIVE WEEKDAYS; 11:00 A.M.-12:00 NOON, ET; BROADCAST LIVE IN STEREO; CLOSED-CAPTIONED; TV-14).

SCHEDULED GUESTS FOR THE WEEK OF MAY 14-18 ARE AS FOLLOWS (SUBJECT TO CHANGE):

MON., MAY 14 – JENNA USHKOWITZ ("GLEE"); MARC CHERRY (EXEC PRODUCER, "DESPERATE HOUSEWIVES").

TUES., MAY 15 – PRESIDENT BARACK OBAMA, THE 44TH PRESIDENT OF THE UNITED STATES.

WED., MAY 16 – ARSENIO HALL ("CELEBRITY APPRENTICE"); CAPTAIN CHESLEY "SULLY" SULLENGERGER; MACY'S FASHION SHOW; WHAT'S TRENDING NOW?

THURS., MAY 17 – BETTY WHITE ("BETTY WHITE'S OFF THEIR ROCKERS"); SUSAN LUCCI ("ARMY WIVES"); MUSICAL PERFORMANCE FROM THE TONY®-NOMINATED CAST OF BROADWAY'S "ONCE"; SHERRI & ELISABETH'S "REALITY SHOW ROUNDUP" FEATURING WEEKLY DISH ON ALL THE OUTRAGEOUS DRAMA AND ANTICS OF TELEVISION'S MOST POPULAR REALITY SHOWS AND STARS.

FRI., MAY 18 – GUEST CO-HOST JALEEL WHITE (ABC'S "DANCING WITH THE STARS" AND "TOTAL BLACKOUT"); JUDY SHEINDLIN ("JUDGE JUDY"); DINA & FRANCESCA EASTWOOD ("MRS. EASTWOOD AND COMPANY"); ROBIN ROBERTS & HER MOTHER, LUCIMARIAN ROBERTS (AUTHOR, MY STORY, MY SONG); WHOOP! ASKS THE STUDIO AUDIENCE, "IS IT JUST ME: OR IS IT NUTS OUT THERE?"; "WHAT'S IT WORTH?" WITH REAL ESTATE EXPERT MICHAEL CORBETT.

ABOUT "THE VIEW": "THE VIEW," A LIVE, ONE-HOUR DAILY TALK SHOW FROM ABC, FEATURES DAYTIME EMMY AWARD-WINNING HOSTS BARBARA WALTERS, WHOOP! GOLDBERG, JOY BEHAR, ELISABETH HASSELBECK AND SHERRI SHEPHERD. IT'S THE ORIGINAL FORUM IN WHICH REAL WOMEN DISCUSS EVERYDAY ISSUES, SHARE THEIR OPINIONS AND ENGAGE IN COLORFUL CONVERSATIONS. "THE VIEW," BROADCAST IN HDTV AND PRODUCED IN 2-CHANNEL STEREO SOUND, IS NOW AVAILABLE TO WATCH ONLINE DAILY AT 4:00 P.M., ET/1:00 P.M., PT ON ABC.COM. "THE VIEW" IS PRODUCED BY ABC AND MS. WALTERS' BARWALL PRODUCTIONS, WITH MS. WALTERS SERVING AS EXECUTIVE PRODUCER ALONG WITH BILL GEDDIE, WHO ALSO SERVES AS EXECUTIVE PRODUCER FOR "THE BARBARA WALTERS SPECIALS." "THE VIEW" IS DIRECTED BY MARK GENTILE. FOR BREAKING NEWS AND UPDATED VIDEOS FOLLOW "THE VIEW" (@THEVIEWTV) AND HOSTS BARBARA WALTERS (@BARBARAJWALTERS), WHOOP! GOLDBERG (@WHOOP!GOLDBERG), JOY BEHAR (@JOYVBEHAR), ELISABETH HASSELBECK (@EHASSELBECK) AND SHERRI SHEPHERD (@SHERRIESHEPHERD) ON TWITTER.™

ABC ENTERTAINMENT GROUP: KARL T. NILSSON (212) 456-7955, KARL.T.NILSSON@ABC.COM

-- ABC --



MAY 10, 2012

**QUICK TAKE FOR WEDNESDAY, MAY 9, 2012
(FAST AFFILIATE LIVE + SAME DAY RATINGS)**

**FOR THE 2ND STRAIGHT WEDNESDAY, ABC IS ONLY NET UP YEAR TO YEAR IN
ADULTS 18-49**

**OPPOSITE "IDOL" AND THE PENULTIMATE EPISODE OF "SURVIVOR," ABC'S "THE
MIDDLE"**

**PACES WELL AHEAD OF NBC'S "OFF THEIR ROCKERS" IN VIEWERS AND ADULTS
18-49**

**BUILDING 11% ON ITS ADULT 18-49 LEAD-IN, ABC'S "SUBURGATORY" HITS A
10-WEEK HIGH**

**MARKING A 2-MONTH HIGH IN ADULTS 18-49, ABC'S "MODERN FAMILY"
NEARLY TIES "IDOL"**

**TO DELIVER ITS MOST-COMPETITIVE FINISH EVER ON THE NIGHT TO THE
VETERAN FOX SERIES**

**OPPOSITE THE END OF "IDOL," ABC'S "DON'T TRUST THE B--- IN APARTMENT
23" RANKS AS**

**THE NO. 1 SCRIPTED SHOW IN ITS SLOT WITH ADULTS 18-34 FOR THE 4TH TIME
IN ITS 5 AIRINGS**

**GENERATING HUGE YEAR-TO-YEAR TIME-PERIOD IMPROVEMENT IN VIEWERS AND
KEY ADULTS, ABC'S "REVENGE" RANKS NO. 1 IN ITS HOUR WITH ADULTS 18-34
TO EARN A 3-MONTH HIGH**

WEDNESDAY NIGHT (8:00-11:00 P.M.)

**ABC TOOK SECOND PLACE ON WEDNESDAY TO FOX WITH A 2-HOUR "IDOL" AMONG ADULTS 18-
34 AND ALSO QUALIFIED AS THE NO. 2 BROADCAST NET WITH TEENS 12-17.**

- **CONTINUING TO POST YEAR-TO-YEAR GAINS ON THE EVENING, ABC TOPPED THE SAME
WEDNESDAY LAST YEAR IN VIEWERS (+15% - 7.1 MILLION VS. 6.2 MILLION) AND ADULTS
18-49 (+9% - 2.5/7 VS. 2.3/6). FOR THE 2ND WEEK IN A ROW, ABC WAS THE ONLY
BROADCASTER TO INCREASE ITS ADULT 18-49 RATING YEAR TO YEAR.**
- **RIISING WEEK TO WEEK IN ADULTS 18-49 (+4%), THE NETWORK ACHIEVED A 10-WEEK HIGH
ON WEDNESDAY – SINCE 2/29/12.**

"THE MIDDLE" (8:00-8:30 P.M.)

**LEADING OFF THE NIGHT AT 8:00 P.M., OPPOSITE THE PENULTIMATE EPISODE OF CBS'
"SURVIVOR: ONE WORLD" AND THE START OF FOX'S 2-HOUR "IDOL," ABC'S "THE MIDDLE"
PACED WELL AHEAD OF NBC'S "OFF THEIR ROCKERS" IN VIEWERS (+18% - 6.6 MILLION VS. 5.6
MILLION) AND ADULTS 18-49 (+27% - 1.9/6 VS. 1.5/5). IN ADDITION, THE ABC COMEDY BEAT
"SURVIVOR" AMONG WOMEN 18-34 (+6%).**

"SUBURGATORY" (8:30-9:00 P.M.)

**SURGING 11% OVER ITS LEAD-IN AT 8:30 P.M. WITH YOUNG ADULTS, ABC'S "SUBURGATORY"
BEAT OUT ITS NBC FRESHMAN COMPETITION BY DOUBLE DIGITS IN ITS HALF-HOUR, BESTING A
SECOND EPISODE OF NBC'S "OFF THEIR ROCKERS" BY 11% IN TOTAL VIEWERS (6.0 MILLION
VS. 5.4 MILLION) AND BY 31% IN ADULTS 18-49 (2.1/6 VS. 1.6/5). FOR THE 8TH STRAIGHT
ORIGINAL TELECAST, THE ABC FRESHMAN COMEDY OUTDELIVERED THE SECOND HALF OF
"SURVIVOR: ONE WORLD" WITH ADULTS 18-34 (+13%) AND WOMEN 18-34 (+24%).**

- **BUILDING WEEK TO WEEK IN VIEWERS (+3%) AND YOUNG ADULTS (+5%), “SUBURGATORY” EQUALED ITS BEST ADULT 18-49 RATING SINCE FEBRUARY – SINCE 2/29/12.**
- **THE ABC FRESHMAN COMEDY IMPROVED ITS SLOT YEAR TO YEAR AMONG ADULTS 18-49 (+5%) OVER ORIGINAL COMEDY PROGRAMMING ON THE YEAR-AGO EVENING (“BETTER WITH YOU” ON 5/11/11 = 2.0/6).**

“MODERN FAMILY” (9:00-9:30 P.M.)

TV’S No. 1 SCRIPTED SERIES FOR THE 2ND SEASON IN A ROW WITH ADULTS 18-49, ABC’S “MODERN FAMILY” MORE THAN DOUBLED ITS LEAD-IN AT 9:00 P.M. TO FINISH AS WEDNESDAY’S DEFINITIVE No. 1 SCRIPTED PROGRAM, OUTPERFORMING RUNNER-UP CBS’ “CRIMINAL MINDS” BY 54% (4.3/12 vs. 2.8/8).

- **POSTING ITS MOST-COMPETITIVE FINISH EVER, “MODERN FAMILY” NEARLY TIED “AMERICAN IDOL” AS THE No. 1 TV SHOW OF THE NIGHT IN ADULTS 18-49 (PACING WITHIN 1-TENTH OF A RATING POINT AND TIED IN AUDIENCE SHARE). BEATING “IDOL” BY WIDE MARGINS ON THE NIGHT IN ADULTS 18-34 (+24% - 3.6/11 vs. 2.9/9) AND WOMEN 18-34 (+15% - 4.5/13 vs. 3.9/12), “MODERN FAMILY” WAS WEDNESDAY’S No. 1 TV SHOW OVERALL FOR ITS 3RD STRAIGHT ORIGINAL AIRING ON BOTH COUNTS.**
- **“MODERN FAMILY” SCORED ITS BEST NUMBERS IN 2 MONTHS, UP OVER THE PRIOR WEEK IN BOTH VIEWERS (+3%) AND YOUNG ADULTS (+5%) – SINCE 3/14/12. FEATURING A VISIT TO DISNEYLAND, THE ABC COMEDY SPIKED 27% IN TEENS 12-17 WEEK TO WEEK TO DELIVER ITS TOP-RATED TELECAST IN MORE THAN 4 MONTHS – SINCE 1/4/12.**

“DON’T TRUST THE B--- IN APARTMENT 23” (9:30-10:00 P.M.)

DURING THE 9:30 P.M. HALF-HOUR AGAINST THE END OF “IDOL,” ABC’S “DON’T TRUST THE B--- IN APARTMENT 23” STOOD AS THE No. 1 SCRIPTED SHOW IN ITS SLOT FOR THE 4TH TIME IN ITS 5 TELECASTS WITH ADULTS 18-34 (2.0/6) AND WOMEN 18-34 (2.8/8).

- **ABC’S “DON’T TRUST THE B--- IN APARTMENT 23” DREW ITS BIGGEST AUDIENCE (5.8 MILLION) IN 3 WEEKS AND POSTED A BEST-SINCE DEBUT NUMBER WITH WOMEN 18-34.**

“REVENGE” (10:00-11:00 P.M.)

FROM 10:00-11:00 P.M., ABC’S “REVENGE” FINISHED A STRONG No. 2 IN TOTAL VIEWERS (7.0 MILLION) AND ADULTS 18-49 (RUNNING WITHIN 2-TENTHS OF A RATING POINT OF THE “CSI” SEASON FINALE – 2.2/6 vs. 2.4/7), WHILE DELIVERING THE No. 1 POSITION IN THE HOUR IN ADULTS 18-34 AND ACROSS ALL KEY WOMEN DEMOS (W18-34/W18-49/W25-54). THE ABC FRESHMAN DRAMA DOMINATED NBC’S VETERAN “LAW & ORDER: SVU” IN THE HOUR WITH TOTAL VIEWERS (+23%), ADULTS 18-49 (+29%) AND ADULTS 25-54 (+17%).

- **BUILDING WEEK TO WEEK IN ADULTS 18-49 (+5%) AND ADULTS 18-34 (+13%), “REVENGE” MARKED ITS HIGHEST RATING IN 3 MONTHS ON THE LATTER MEASURE – SINCE 2/15/12.**
- **THE DISNEY-OWNED DRAMA GENERATED HUGE YEAR-TO-YEAR GAINS IN THE HOUR, OUTDELIVERING ORIGINAL PROGRAMMING ON THE SAME NIGHT LAST YEAR IN TOTAL VIEWERS (+84%), ADULTS 25-54 (+42%) AND ADULTS 18-49 (+38%).**

A NOTE ABOUT INCREASING DVR PENETRATION AND YEAR-TO-YEAR RATING COMPARISONS: YEAR-TO-YEAR RATING COMPARISONS BASED ON THE LIVE + SAME DAY DATA STREAM ARE DISTORTED BY THE LEVEL OF DVR PENETRATION IN THE NIELSEN SAMPLE, WHICH HAS JUMPED UP TO 44% CURRENTLY, FROM 41% AT THE SAME POINT IN 2011. MORE VIEWERS ARE WATCHING SHOWS ON THEIR OWN TIMETABLES, WHICH MAY NOT BE REFLECTED IN THE OVERNIGHT NEXT DAY NUMBERS. THE ONLY TRULY VALID YEAR-TO-YEAR COMPARISON WOULD BE ONE BASED ON THE LIVE + 7 DAY METRIC, ONCE THOSE STATS ARE RELEASED BY NIELSEN.

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-- ABC --



MAY 10, 2012

**RATINGS REPORT: ABC NEWS PROGRAMMING
FOR WEEK OF APRIL 30 – MAY 4, 2012**

**“GMA” IS POSTING ITS SMALLEST TOTAL VIEWER AND ADULTS 25-54 MARGINS
WITH “TODAY” IN 16 YEARS SEASON TO DATE**

“GMA” OUTPERFORMS “TODAY” BY 244,000 TOTAL VIEWERS ON TUESDAY, MAY 1ST

“GMA’S” WEEKLY TOTAL VIEWING MARGIN ONLY 76,000 WITH “TODAY”

“GMA” UP YEAR TO YEAR IN TOTAL VIEWERS AND ADULTS 25-54 WHILE “TODAY” DECLINES

“GMA” EXPANDS LEAD TO 17 MILLION MORE UNIQUE USERS THAN TODAY.COM IN APRIL

ABC NEWS’ “GOOD MORNING AMERICA” DREW 5.168 MILLION TOTAL VIEWERS AND A 1.7 RATING/12 SHARE/2.054 MILLION ADULTS 25-54 FOR THE WEEK OF APRIL 30, 2012. FOR THE 4TH TIME IN THE LAST 5 WEEKS, “GMA” IMPROVED ON ITS YEAR-AGO WEEK PERFORMANCE IN BOTH TOTAL VIEWERS (+1%) AND ADULTS 25-54 (+5%) - 5.136 MILLION AND 1.960 MILLION, RESPECTIVELY, ON W/O 5/2/11. IN ADDITION, “GMA” GREW THE MOST YEAR TO YEAR IN AMONG THE NETWORK MORNING NEWSCASTS IN BOTH MEASURES (NBC’S “TODAY”: -12%/-18%; CBS’ “THIS MORNING”: UP LESS THAN +1%/-3%). ADDITIONALLY, GOODMORNINGAMERICA.COM HAS EXPANDED ITS LEAD AND IN APRIL, HAD 17 MILLION MORE UNIQUE USERS THAN TODAY.COM.

ON TUESDAY (5/1/12) “GMA” RANKED AS THE NO. 1 MORNING NEWSCAST IN TOTAL VIEWERS, BEATING “TODAY” BY +244,000 (5.479 MILLION VS. 5.235 MILLION).

“GMA” SUBSTANTIALLY REDUCED ITS TOTAL VIEWER MARGIN WITH “TODAY” BY -91% TO ONLY 76,000 (VS. 821,000 ON W/O 5/2/11). IN ADDITION, IT SLASHED ITS ADULTS 25-54 GAP BY MORE THAN TWO-THIRDS (-73% - 214,000 VS. 791,000). IN FACT, “GMA” HAS CUT ITS YEAR-TO-YEAR ADULTS 25-54 MARGIN WITH THE NBC PROGRAM BY DOUBLE DIGITS FOR THE 18TH STRAIGHT WEEK AND IN 32 OF 33 WEEKS THIS SEASON.

SEASON TO DATE, “GMA” NARROWED ITS GAPS IN BOTH TOTAL VIEWERS (-45%) AND ADULTS 25-54 (-45%) VERSUS ITS YEAR-AGO SEASON GAPS. IN FACT “GMA” IS POSTING ITS SMALLEST TOTAL VIEWER (440,000) AND ADULTS 25-54 (412,000) MARGINS WITH “TODAY” IN 16 YEARS – SINCE THE 1995-96 SEASON.

“GMA” OUTPERFORMED “CBS THIS MORNING” BY 93% IN TOTAL VIEWERS (5.168 MILLION VS. 2.682 MILLION) AND BY 92% IN ADULTS 25-54 (2.054 MILLION VS. 1.068 MILLION).

SEASON TO DATE “GMA” IS THE ONLY MORNING PROGRAM TO GROW IN TOTAL VIEWERS (+4%) AND ADULTS 25-54 (+8%) VERSUS ITS YEAR-AGO AVERAGES (NBC’S “TODAY:” -3%/-8%, RESPECTIVELY; CBS’ “THIS MORNING:” -8%/-10%, RESPECTIVELY). “GMA” IS SEEING ITS LARGEST OVERALL SEASON AUDIENCE IN 6 YEARS, SINCE 2005-06.

<u>WEEK OF 4/30/12</u>	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>HOUSEHOLDS</u>
ABC	5,168,000	1.7/12; 2,054,000	3.8/14
NBC	5,244,000	1.9/14; 2,268,000	3.9/14
CBS	2,682,000	0.9/ 6; 1,068,000	2.0/ 7

SOURCE: THE NIELSEN COMPANY, NTI TOTAL VIEWERS AND ADULTS 25-54 LIVE + SD WEEKS OF 4/30/12, 4/23/12 & 5/2/11. MOST CURRENT: 2011-2012 SEASON (9/19/11 – 5/6/12) AND 2010-2011 SEASON (9/20/10 – 5/8/11).

EMMY AWARD-WINNING “GMA,” FEATURING THE ANCHOR TEAM OF ROBIN ROBERTS, GEORGE STEPHANOPOULOS, SAM CHAMPION, LARA SPENCER AND JOSH ELLIOTT, AIRS LIVE MON.-FRI. (7:00-9:00 A.M., ET) ON ABC. TOM CIBROWSKI IS SENIOR EXECUTIVE PRODUCER.

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-- ABC --



MAY 10, 2012

**FRINGE RATINGS REPORT: ABC LATE-NIGHT PROGRAMMING
WEEK OF APRIL 30, 2012**

WITH THE MOST WINS IN LATE-NIGHT, ABC IS AGAIN THE WEEK'S MOST-WATCHED NETWORK

ABC'S "NIGHTLINE" IS THE NO. 1 PROGRAM IN LATE-NIGHT FOR THE 6TH CONSECUTIVE WEEK

ABC'S "JIMMY KIMMEL LIVE" ATTRACTS ITS BIGGEST AUDIENCE IN NEARLY 6 MONTHS

ABC LATE-NIGHT (MONDAY – FRIDAY)

- WITH ITS LINEUP OF "NIGHTLINE" AND "JIMMY KIMMEL LIVE" DURING THE WEEK OF APRIL 30, 2012, ABC QUALIFIED AS THE MOST-WATCHED NETWORK IN LATE-NIGHT (2.432 MILLION) FOR THE 6TH WEEK IN A ROW, TOPPING CBS (2.261 MILLION) AND NBC (2.257 MILLION) EACH BY 8%. ABC HAS STOOD AS THE NO. 1 NETWORK IN TOTAL VIEWERS IN 15 OF THE 33 WEEKS THIS SEASON, CLAIMING THE MOST NUMBER OF WINS IN LATE-NIGHT.
- ABC ALSO RANKED AS THE NO. 1 NETWORK IN LATE-NIGHT IN ADULTS 18-49 (818,000) FOR THE 4TH WEEK RUNNING, BEATING CBS BY 19% (688,000) AND NBC BY 8% (756,000).

"NIGHTLINE" (MONDAY – FRIDAY)

ABC'S "NIGHTLINE" FINISHED AS THE NO. 1 PROGRAM IN LATE-NIGHT FOR THE 6TH WEEK IN A ROW IN TOTAL VIEWERS (3.865 MILLION), ADULTS 25-54 (1.514 MILLION) AND ADULTS 18-49 (1.141 MILLION), FOR THE WEEK OF APRIL 30, 2012, ACCORDING TO NIELSEN MEDIA RESEARCH. "NIGHTLINE" FINISHED AS THE TOP PROGRAM IN LATE-NIGHT IN ALL 3 MEASURES FOR THE 9TH TIME IN THE LAST 10 WEEKS.

SEASON TO DATE, "NIGHTLINE" RANKS NO. 1 IN LATE-NIGHT AMONG TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49, AHEAD OF BOTH NBC'S "THE TONIGHT SHOW" AND CBS' "THE LATE SHOW." THIS MARKS THE 2ND STRAIGHT YEAR THAT THE ABC PROGRAM HAS TAKEN THE TOP SPOT ON ALL 3 MEASURES.

"JIMMY KIMMEL LIVE" (MONDAY – FRIDAY)

DURING THE WEEK FOLLOWING HIS HEADLINING APPEARANCE AT THE 2012 WHITE HOUSE CORRESPONDENTS' DINNER (WEEK OF APRIL 30, 2012), ABC'S "JIMMY KIMMEL LIVE" GREW FOR THE 2ND CONSECUTIVE WEEK IN TOTAL VIEWERS (1.907 MILLION) TO DRAW ITS BIGGEST AUDIENCE IN NEARLY 6 MONTHS – SINCE THE WEEK OF 11/21/11. IN ADDITION, "JKL" INCREASED ITS AUDIENCE OVER THE SAME WEEK LAST YEAR FOR THE 5TH WEEK IN A ROW (+4% - 1.840 MILLION ON WEEK OF 5/2/11) AND STOOD AS THE ONLY LATE-NIGHT TALK SHOW (BROADCAST OR CABLE) TO SEE YEAR-TO-YEAR GROWTH.

- DURING THE WEEK, ABC'S "JKL" STOOD AS THE NO. 3 TALK SHOW IN LATE-NIGHT IN TOTAL VIEWERS (1.907 MILLION), BEHIND ONLY NBC'S "THE TONIGHT SHOW WITH JAY LENO" (3.609 MILLION) AND CBS' "THE LATE SHOW WITH DAVID LETTERMAN" (3.054 MILLION).

- **ABC'S "JIMMY KIMMEL LIVE" (M-F 12:00 A.M.) OUTDREW NBC'S "LATE NIGHT WITH JIMMY FALLON" (M-F 12:35 A.M.) BY 11% IN TOTAL VIEWERS (1.907 MILLION VS. 1.715 MILLION), DRAWING A LARGER OVERALL AUDIENCE THAN THE NBC LATE-NIGHT PROGRAM FOR THE 6TH WEEK RUNNING.**
- **ABC'S "JIMMY KIMMEL LIVE" OUTPERFORMED CBS' "THE LATE LATE SHOW WITH CRAIG FERGUSON" (M-F 12:35 A.M.) BY A HEFTY 29% IN TOTAL VIEWERS (1.907 MILLION VS. 1.475 MILLION), OUTDRAWING THE CBS PROGRAM IN 32 OF THE 33 WEEKS THIS SEASON, WHILE ALSO BEATING "FERGUSON" BY AN IMPRESSIVE 39% IN ADULTS 18-49 (700,000 VS. 505,000). THE ABC LATE-NIGHT PROGRAM TOPPED "FERGUSON" ON 4 OF THE 5 DAYS OF THE WEEK ON BOTH NIELSEN MEASURES. IN FACT, FOR THE 5TH CONSECUTIVE WEEK, A REPEAT TELECAST OF "JKL" ON FRIDAY OUTPERFORMED AN ORIGINAL TELECAST OF "FERGUSON" IN BOTH TOTAL VIEWERS (+20% - 1.802 MILLION VS. 1.501 MILLION) AND ADULTS 18-49 (+44% - 583,000 VS. 405,000).**

SEASON TO DATE (33 WEEKS), **ABC'S "JIMMY KIMMEL LIVE" IS BUILDING ITS OVERALL AUDIENCE THROUGH THE SAME WEEKS LAST YEAR BY 3% IN TOTAL VIEWERS (1.783 MILLION VS. 1.729 MILLION), STANDING AS THE ONLY LATE-NIGHT BROADCAST TALK SHOW TO GROW YEAR OVER YEAR.**

- **ABC'S "JIMMY KIMMEL LIVE" IS THE NO. 3 BROADCAST TALK SHOW IN LATE-NIGHT IN TOTAL VIEWERS (1.783 MILLION) THIS SEASON, OUTDRAWING BOTH NBC'S "LATE NIGHT WITH JIMMY FALLON" (1.765 MILLION) AND CBS' "THE LATE LATE SHOW WITH CRAIG FERGUSON" (1.533 MILLION).**

<u>Late-Night Rank (Week of Apr 30):</u>	<u>TOTAL VIEWERS</u>	<u>A18-49(000)</u>
ABC	2,432,000	818,000
CBS	2,261,000	688,000
NBC	2,257,000	756,000

SOURCE: THE NIELSEN COMPANY, LIVE + SAME DAY NATIONAL PROGRAM RATINGS FOR WEEK OF 4/30/12, 4/23/12 & 5/2/11 OR AS DATED. MOST CURRENT: 11-2012 SEASON (9/19 - 5/6/12) AND 2010-2011 SEASON (9/20 - 5/8/11). COMPARISONS BASED ON 000s. ABC LATE-NIGHT = "NIGHTLINE" AND "JKL"; CBS LATE-NIGHT = "LETTERMAN" AND "FERGUSON"; NBC LATE-NIGHT = "TONIGHT SHOW," "FALLON" AND "CARSON DALY."

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MAY 10, 2012

**EXCLUSIVE INTERVIEW WITH PRESIDENT BARACK OBAMA
ON ABC'S "THE VIEW," TUESDAY, MAY 15**

BARBARA WALTERS AND BILL GEDDIE, EXECUTIVE PRODUCERS OF THE ABC'S EMMY® AWARD-WINNING TALK SHOW, "THE VIEW," ANNOUNCED TODAY THAT PRESIDENT BARACK OBAMA, THE 44TH PRESIDENT OF THE UNITED STATES, WILL BE THE FEATURED GUEST, **TUESDAY, MAY 15** (11:00 A.M.-12:00 NOON, ET). PRESIDENT OBAMA'S EXCLUSIVE APPEARANCE IS PART OF THE SHOW'S CONTINUING "RED, WHITE & VIEW" CAMPAIGN, WHICH IS COMMITTED TO POLITICAL GUESTS AND DISCUSSIONS.

"WE ARE HONORED TO HAVE PRESIDENT OBAMA VISIT 'THE VIEW' FOR THE FOURTH TIME (HIS SECOND TIME AS SITTING PRESIDENT), AND WE PROMISE TO LET HIM GET A WORD IN EDGEWISE," SAID MS. WALTERS.

PRESIDENT OBAMA'S INTERVIEW, SCHEDULED TO TAPE MONDAY, MAY 14, WILL TOUCH ON SUCH TOPICS AS HIS ADMINISTRATION'S ACCOMPLISHMENTS, JOBS, THE ECONOMY AND FAMILY LIFE INSIDE THE WHITE HOUSE.

PRESIDENT OBAMA'S HISTORIC VISIT TO "THE VIEW" ON JULY 28, 2010 WAS BROADCAST ON ABC ON JULY 29 AND MARKED THE FIRST TIME A SITTING UNITED STATES PRESIDENT HAD VISITED A DAYTIME TALK SHOW. HIS APPEARANCE RANKS AS THE SHOW'S MOST-WATCHED BROADCAST EVER IN TOTAL VIEWERS (6.59 MILLION). PRESIDENT OBAMA WAS ALSO A FEATURED GUEST ON "THE VIEW" IN MARCH 2008 AND NOVEMBER 2004.

ABOUT "THE VIEW": "THE VIEW," A LIVE, ONE-HOUR DAILY TALK SHOW FROM ABC, FEATURES DAYTIME EMMY AWARD-WINNING HOSTS BARBARA WALTERS, WHOPI GOLDBERG, JOY BEHAR, ELISABETH HASSELBECK AND SHERRI SHEPHERD. IT'S THE ORIGINAL FORUM IN WHICH REAL WOMEN DISCUSS EVERYDAY ISSUES, SHARE THEIR OPINIONS AND ENGAGE IN COLORFUL CONVERSATIONS. "THE VIEW," BROADCAST IN HDTV AND PRODUCED IN 2-CHANNEL STEREO SOUND, IS NOW AVAILABLE TO WATCH ONLINE DAILY AT 4:00 P.M., ET/1:00 P.M., PT ON ABC.COM. "THE VIEW" IS PRODUCED BY ABC AND MS. WALTERS' BARWALL PRODUCTIONS, WITH MS. WALTERS SERVING AS EXECUTIVE PRODUCER ALONG WITH BILL GEDDIE, WHO ALSO SERVES AS EXECUTIVE PRODUCER FOR "THE BARBARA WALTERS SPECIALS." "THE VIEW" IS DIRECTED BY MARK GENTILE. FOR BREAKING NEWS AND UPDATED VIDEOS FOLLOW "THE VIEW" (@THEVIEWTV) AND HOSTS BARBARA WALTERS (@BARBARAJWALTERS), WHOPI GOLDBERG (@WHOOPIGOLDBERG), JOY BEHAR (@JOYVBEHAR), ELISABETH HASSELBECK (@EHASSELBECK) AND SHERRI SHEPHERD (@SHERRIESHEPHERD) ON TWITTER.™

"RED, WHITE & VIEW": IN 2008-09, THE FIVE SPIRITED HOSTS OF ABC'S POPULAR TALK AND ENTERTAINMENT SHOW, "THE VIEW," LEFT AN INDELIBLE MARK ON THE POLITICAL LANDSCAPE. WHETHER DISCUSSING THE DAY'S POLITICAL HEADLINES, FROM THE WAR IN IRAQ TO UNIVERSAL HEALTHCARE AND TEEN PREGNANCY, THE LATEST MUSINGS FROM OUR NATION'S CAPITOL OR POLITICAL INFIDELITIES, THE OUTSPOKEN HOSTS CAN ALWAYS BE RELIED ON FOR THEIR UNIQUE OPINIONS, QUICK WIT AND SPARKING COLORFUL WATER COOLER CONVERSATIONS THAT CAN ONLY BE SEEN, LIVE, EXCLUSIVELY ON "THE VIEW" (11:00 A.M.-12:00 NOON, ET) ON THE ABC TELEVISION NETWORK. IN SEPTEMBER 2008, THE SHOW LAUNCHED A SUCCESSFUL "RED, WHITE & VIEW" CAMPAIGN HIGHLIGHTING INTERVIEWS AND INFORMATIONAL SEGMENTS THAT HELPED PROMOTE CIVIC RESPONSIBILITY DURING THE ELECTION SEASON. THE "RED, WHITE & VIEW" CAMPAIGN WAS ANOTHER EXAMPLE OF HOW "THE VIEW" ESTABLISHED ITSELF AS AN IMPORTANT PLAYER IN THE POLITICAL PROCESS.

ABC ENTERTAINMENT GROUP: KARL T. NILSSON (212) 456-7955, KARL.T.NILSSON@ABC.COM



MAY 9, 2012

**ABC, LEXUS AND YAHOO!'S INTO NOW TEAM UP TO REWARD FANS WATCHING
THE SEASON'S REMAINING TWO THRILLING EPISODES OF "REVENGE"**

**FOR THE FIRST TIME, PRIMETIME SHOW FANS CAN WIN A SWEEPSTAKES
GETAWAY VIA INNOVATIVE SECOND SCREEN EXPERIENCE**

ABC'S "REVENGE" AND YAHOO! ANNOUNCED A NEW WAY TO ENGAGE FANS DURING LIVE VIEWING OF THE HIT SERIES USING INTO NOW FROM YAHOO! AUDIENCES WILL HAVE AN OPPORTUNITY TO ENTER TO WIN A ONE-WEEK GETAWAY, COINCIDING WITH THE JULY 4TH WEEKEND, AT AN OCEANFRONT HOUSE IN THE HAMPTONS, GRAYSON-STYLE, PRESENTED BY LEXUS.

WITH OVER 80 PERCENT OF TABLET OWNERS USING THEIR DEVICES WHILE WATCHING TV, ABC AND YAHOO! ARE TEAMING UP FOR AN INDUSTRY-FIRST, INTERACTIVE EXPERIENCE DURING THE LAST TWO EPISODES OF THIS SEASON'S HOTTEST PRIMETIME SHOW, AIRING **WEDNESDAYS, MAY 16 & 23 (10:00-11:00 P.M., ET)**. VIEWERS WILL HAVE A CHANCE TO ENGAGE WITH THE SHOW IN NEW AND COMPELLING FORMATS AND BE REWARDED IN THE PROCESS.

BEGINNING ON MAY 16, WHEN FANS TAG ABC'S "REVENGE" WITH THE INTO NOW APP ON THEIR MOBILE PHONE OR TABLET DEVICE, THEY CAN DO THE FOLLOWING:

- ENTER FOR A CHANCE TO WIN A WEEK-LONG ESCAPE TO THE HAMPTONS (FOR MORE DETAILS ON THE HAMPTONS GETAWAY PRESENTED BY LEXUS, PLEASE VISIT ABC.com/Hampton-Getaway)
- CONNECT AND SHARE WITH FRIENDS (AND OTHER "REVENGE" FANS) ON FACEBOOK, TWITTER AND IN THE APP WHILE THEY'RE WATCHING THE EPISODES
- TEST THEIR KNOWLEDGE OF THE SERIES THROUGH FUN TRIVIA QUESTIONS
- FOLLOW REAL-TIME TWITTER FEEDS RELATED TO "REVENGE" CAST AND CREW
- ACCESS RELATED VIDEOS AND INFORMATION ON "REVENGE," INCLUDING THE ACTORS AND THE PLOT

THIS PARTNERSHIP BUILDS ON THE SUCCESS OF RECENT COLLABORATIONS BETWEEN THE TWO COMPANIES, INCLUDING EARLIER THIS YEAR WHEN ABC PARTNERED WITH YAHOO! AND INTO NOW FOR THE REPUBLICAN PRESIDENTIAL CANDIDATE DEBATE.

AT THE TAP OF A BUTTON, INTO NOW LETS YOU CONNECT WITH FRIENDS, DISCOVER EXCLUSIVE CONTENT AND RELATED NEWS STORIES, DISCUSS THE SHOWS, PARTICIPATE IN POLLS AND QUIZZES, AND EVEN INTERACT WITH SOME SHOWS DIRECTLY. INTO NOW USES ITS PATENTED [SoundPrint](#) TECHNOLOGY TO AUTOMATICALLY IDENTIFY LIVE TELEVISION CONTENT OR PREVIOUSLY AIRED CONTENT SPANNING MORE THAN 2.7 MILLION AIRINGS. OVER 160 U.S. TV CHANNELS ARE CURRENTLY BEING INDEXED LIVE, CREATING A RICH DATABASE TO BUILD VIDEO DISCOVERY AND PROGRAMMING EXPERIENCES. IN 2011, INTO NOW WAS NAMED BEST SMARTPHONE APP BY TIME MAGAZINE.

"REVENGE"

EMILY THORNE (EMILY VAN CAMP) IS THE NEWEST ARRIVAL IN THE HAMPTONS. BY ALL APPEARANCES, SHE'S A FRIENDLY AND SOPHISTICATED "GIRL NEXT DOOR," BUT THE EXCLUSIVE WORLD SHE'S IMMERSSED HERSELF IN IS TIED TO A DARK FAMILY HISTORY AND EMILY IS ANYTHING BUT WHAT SHE SEEMS. 17 YEARS AGO, EMILY'S FATHER WAS FRAMED FOR A HORRIFIC CRIME BY NEIGHBORS HE TRUSTED AND SENTENCED TO A LIFE IN PRISON. SHE NEVER SAW HER FATHER AGAIN AND SPENT HER CHILDHOOD CONSUMED BY RAGE, LOSS AND BETRAYAL. YEARS LATER, EMILY RETURNS UNDER AN ASSUMED IDENTITY WITH ONE ENDGAME—REVENGE -- EVERY SOCIAL OVERTURE A CAREFULLY PLANNED CHIP AT THE FOUNDATION OF HER SWORN ENEMIES, UNTIL THEIR LIVES COME CRASHING DOWN AROUND THEM.

“REVENGE” STARS MADELEINE STOWE AS VICTORIA GRAYSON, EMILY VANCAMP AS EMILY THORNE, GABRIEL MANN AS NOLAN ROSS, HENRY CZERNY AS CONRAD GRAYSON, ASHLEY MADEKWE AS ASHLEY DAVENPORT, NICK WECHSLER AS JACK PORTER, JOSH BOWMAN AS DANIEL GRAYSON, CHRISTA B. ALLEN AS CHARLOTTE GRAYSON AND CONNOR PAOLO AS DECLAN PORTER.

THE SERIES IS CREATED BY MIKE KELLEY, WHO EXECUTIVE-PRODUCES ALONG WITH MARTY BOWEN AND WYCK GODFREY. THE SERIES IS PRODUCED BY ABC STUDIOS.

LEXUS

SINCE ITS DEBUT IN 1989, LEXUS HAS EARNED A REPUTATION FOR HIGH-QUALITY PRODUCTS AND EXEMPLARY CUSTOMER SERVICE FROM ITS 230 DEALERS. LEXUS IS THE LUXURY HYBRID LEADER, OFFERING FIVE HYBRIDS THAT PROVIDE THE BEST IN INNOVATIVE TECHNOLOGY AND FIRST-CLASS LUXURY. WHEN IT BEGAN, LEXUS OFFERED TWO MODELS OF VEHICLES. NOW, MORE THAN 20 YEARS LATER, LEXUS OFFERS VARIATIONS OF 10 VEHICLES, FROM THE SPORTY CT 200H HYBRID TO THE V10 SUPERCAR, THE LFA.

YAHOO!

YAHOO! IS THE PREMIER DIGITAL MEDIA COMPANY, CREATING DEEPLY PERSONAL DIGITAL EXPERIENCES THAT KEEP MORE THAN HALF A BILLION PEOPLE CONNECTED TO WHAT MATTERS MOST TO THEM, ACROSS DEVICES AND AROUND THE GLOBE. AND YAHOO!'S UNIQUE COMBINATION OF SCIENCE + ART + SCALE CONNECTS ADVERTISERS TO THE CONSUMERS WHO BUILD THEIR BUSINESSES. YAHOO! IS HEADQUARTERED IN SUNNYVALE, CALIFORNIA. FOR MORE INFORMATION, VISIT THE PRESSROOM (pressroom.yahoo.net) OR THE COMPANY'S BLOG, YODEL ANECDOTAL (yodel.yahoo.com).

YAHOO! IS THE TRADEMARK AND/OR REGISTERED TRADEMARK OF YAHOO! INC. ALL OTHER NAMES ARE TRADEMARKS AND/OR REGISTERED TRADEMARKS OF THEIR RESPECTIVE OWNERS.

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YAHOO!

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-- ABC --



May 10, 2012

PRESS INVITED TO WATCH ABC'S UPFRONT PRESENTATION VIA LIVE STREAM

ABC's Upfront to Be Available to Registered MediaNet Users -- Sign Up Today

ABC will make the 2012-13 Primetime schedule announcement Upfront presentation available to press via ABC MediaNet on **TUESDAY, MAY 15** at 4:00 p.m., ET / 1:00 p.m., PT. To access the live stream, log on to ABC MediaNet. Press who are not already registered users of MediaNet should register no later than Friday, May 11 in order to view the live stream. For your convenience, the Upfront presentation will be available on ABC MediaNet until May 16 at midnight, PT.

ABC MediaNet is open to press only. To register, go to www.abcmedianet.com, click 'register' on the upper page bar and complete all information for the registration process. Please note that it is extremely important to check the ABC MediaNet Video box within the 'Access To' section of the registration page in order for live stream access to be granted. Upon approval, this registration will enable viewing of the live stream presentation, as well as other video content on the site.

About MediaNet:

ABC MediaNet has transformed the way press receive electronic press kits and "for your review" screeners of ABC Entertainment's programming. Press are able to download ABC's electronic press kit (EPK) materials - including broadcast quality sound bites, clips and behind-the-scenes footage (b-roll) - and view screeners online. ABC MediaNet offers a single, easy-to-navigate location for all print and electronic publicity needs. The site is also home to press releases, show descriptions, talent, producer and executive bios, broadcast schedules and photography, and contains links to all of the media sites of the Disney ABC Television Group (www.DATGmedianet.com).

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MAY 10, 2012

**THE "SWIMSUIT READY IN 20 DAYS" CHALLENGE CONTINUES
WITH "GET MOVING WEEK," ON "THE REVOLUTION," MAY 14-18**

"GET MOVING WEEK" AS THE "SWIMSUIT READY IN 20 DAYS" CHALLENGE CONTINUES ON ABC'S ONE-HOUR DAILY TALK SHOW, "THE REVOLUTION," **MAY 14-18**. THIS WEEK "THE REVOLUTION" TEAM WILL LAUNCH PHASE THREE OF THE FOUR-PHASE CHALLENGE WITH NEW EXERCISES, EASY TO PREPARE, LOW-CALORIE RECIPES, A SWIMSUIT FASHION SHOW FOR EVERY SHAPE AND SIZE AND TIPS FOR HEALTHY SKIN IN THE SUMMER SUN. ADDITIONALLY, TRAINER **BOB GREENE** SHARES ANTI-AGING TIPS AND TALKS ABOUT TRAINING **OPRAH WINFREY** AS SHE PREPARES FOR HER NEW FILM.

SCHEDULED FOR THE WEEK OF MAY 14-18 (SUBJECT TO CHANGE):

MONDAY, MAY 14 – "GET MOVING WEEK" BEGINS; "NATIONAL WOMEN'S HEALTH AWARENESS WEEK" FEATURING A SIGNATURE WOMEN'S HEALTH MAGAZINE SEGMENT FROM EDITOR **SASCHA DE GERSDORFF** --"YOUR BODY ON..." **MARGARITAS**, **SMOKING** AND **JUICING**; **TIM GUNN** SHARES A HISTORY OF **NEON** AND TIPS TO WEAR IT AT ANY AGE; TIPS TO STAY SAFE FROM BUGS DURING THE SUMMER SEASON; **DR. JEN** AND **DR. TIFFANIE** WITH INVALUABLE PREVENTION TIPS FOR PARENTS ABOUT ONLINE PORNOGRAPHY; WEEK THREE OF THE "SWIMSUIT READY IN 20 DAYS" AS **HARLEY** AND **TIM** SHARE HEALTHY BREAKFAST OPTIONS.

TUESDAY, MAY 15 – "GET MOVING WEEK" CONTINUES; AUTHOR AND CELEBRITY STYLIST **JUNE AMBROSE** (**EFFORTLESS STYLE**) JOINS **TIM** FOR A SUMMER FASHION SHOW HIGHLIGHTING MUST-HAVE ACCESSORIES; **TY** TIP'S FOR FRAMING; **DR. JEN** AND **DR. TIFFANIE** WITH THE LATEST TECHNOLOGY TO ELIMINATE CELLULITE; "SWIMSUIT READY IN 20 DAYS" CHALLENGE CONTINUES AS **HARLEY** INTRODUCES A TEN-MINUTE/DAY WORKOUT; "ASK **TIM**" SEGMENT FOCUSING ON FINDING THE RIGHT PANTS TO FIT YOUR BODY.

WEDNESDAY, MAY 16 – "GET MOVING WEEK": FINDING YOUR NEXT CHAPTER; FORMER WNBA PLAYER AND **BROOKLYN, NY** RESIDENT **KYM HAMPTON**'S "REVOLUTION" JOURNEY AND REVEAL; **KYM HAMPTON** WITH A PERFORMANCE INSPIRED BY "THE REVOLUTION."

THURSDAY, MAY 17 – "GET MOVING WEEK" CONTINUES; **TY** IS REUNITED WITH "EXTREME MAKEOVER: HOME EDITION" DESIGNER **SABRINA SOTO** AND CHALLENGES HER TO A DESIGN COMPETITION; **DR. JEN** AND **TIM** ARE JOINED BY **KERI GLASSMAN** (**WOMEN'S HEALTH MAGAZINE**) TO DISCUSS GOOD FAT VS. BAD FAT; MAKEUP ARTIST **CYNDE WATSON** DEMONSTRATES HOW TO WEAR MAKEUP AT EVERY AGE; "SWIMSUIT READY IN 20 DAYS" CHALLENGE CONTINUES AS **HARLEY** DEMONSTRATES A TEN-MINUTE WORKOUT.

FRIDAY, MAY 18 – "GET MOVING WEEK" CONCLUDES WITH "NATIONAL RIDE YOUR BIKE TO WORK DAY"; TRAINER **BOB GREENE** DISCUSSES HIS CAREER, HIS FOUR PILLARS OF ANTI-AGING AND RETEAMING WITH **OPRAH WINFREY** TO TRAIN HER AS SHE PREPARES FOR HER NEW FILM; **DR. JEN** IS JOINED BY PREVENTION MAGAZINE EXPERT **DR. TASNEEM BHATIA** WITH IMPORTANT INFORMATION ABOUT MAMMOGRAMS; COLONOSCOPIES AND ENDOSCOPIES; TIPS TO FIND THE RIGHT GLASSES FOR YOUR FACE; PHASE THREE OF THE "SWIMSUIT READY IN 20 DAYS" CHALLENGE CONCLUDES AS **HARLEY** AND **DR. TIFFANIE** DEMONSTRATE TWO EASY RECIPES FOR BREAKFAST ON THE GO.

ABOUT KYM HAMPTON:

BROOKLYN, NY RESIDENT AND RETIRED **WNBA** PLAYER **KYM HAMPTON** IS A FULL-TIME WORKING MOTHER TRYING TO MAKE ENDS MEET AND MAINTAIN A HEALTHY HOUSEHOLD. TODAY **KYM** WORKS OFF THE COURT FOR THE **WNBA** AS A COMMUNITY RELATIONS AND FIELD MARKETING SPECIALIST. SHE AND HER LONG TIME BOYFRIEND, **FRED**, BOTH WORK HARD TO SUPPORT THEIR SIX-YEAR-OLD DAUGHTER, **ARIEL**. **KYM** CONTINUOUSLY PUTS THE NEEDS OF OTHERS BEFORE HER OWN, FINDING

TIME IN HER EXTREMELY BUSY SCHEDULE TO VOLUNTEER FOR A NUMEROUS CHARITABLE ORGANIZATIONS. SHE IS NOW DETERMINED FIND TIME FOR HERSELF AND REGAIN HER FORMER ATHLETIC LIFESTYLE.

“THE REVOLUTION” IS ABC’S ONE-HOUR DAILY TALK SHOW THAT REVOLUTIONIZES THE LIVES OF VIEWERS FROM THE INSIDE OUT. THE SHOW FEATURES A STELLAR “DREAM TEAM” OF EXPERTS WHO HELP COMPLETE TRANSFORMATIONS IN ALL AREAS OF LIFE, INCLUDING BODY, HEALTH, STYLE, MIND AND ENVIRONMENT. PRODUCED BY 3 BALL PRODUCTIONS/EYEWORKS USA FOR THE ABC TELEVISION NETWORK, WITH JD ROTH AND TODD A. NELSON SERVING AS EXECUTIVE PRODUCERS, “THE REVOLUTION” PROVIDES LIFE CHANGING TIPS AND ESSENTIAL TOOLS TO MOTIVATE VIEWERS AND SERVE AS A CATALYST FOR CHANGE. FEATURING DESIGN EXPERT TY PENNINGTON, STYLE GURU TIM GUNN, CELEBRITY TRAINER HARLEY PASTERNAK, OB-GYN DR. JENNIFER ASHTON AND THERAPIST TIFFANIE DAVIS HENRY, Ed.D, “THE REVOLUTION” IS YOUR DAILY BOOST, WHETHER YOU’RE LOOKING FOR INSPIRATION TO ACCOMPLISH LITTLE VICTORIES OR IN NEED OF A ROAD MAP FOR A MAJOR CHANGE. “THE REVOLUTION” IS PRODUCED IN NEW YORK AND AIRS MONDAY-FRIDAY (2:00-3:00 P.M., ET/ 1:00-2:00 P.M., PT/CT), ON ABC.

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