



PRESS MATERIALS FOR THURSDAY, AUG. 16, 2007

PG. 2-3 MOVIE ADAPTATION OF A RAISIN IN THE SUN PREMIERES FEB. 25, 2008 ON ABC

PG/ 4 MITCH ALBOM'S FOR ONE MORE DAY TO PREMIERE DEC. 9 ON ABC

PG. 5-6 NEW YORK TELEVISION FESTIVAL/ABC PUSHING DAISIES SCREENING EVENT (10/3)

PG. 7 BUSTING POPULAR MYTHS, ON ABC NEWS' 20/20 (8/17)

PG. 8 JUST FOR LAUGHS (8/28-1)

PG. 9 JUST FOR LAUGHS (8/28-2)

PG. 10-11 ABC KIDS RATINGS (FOR 8/11)

PG. 12-13 CORRECTION/UPDATE

PG. 14-15 FRINGE RATINGS REPORT: ABC DAYTIME PROGRAMMING WEEK OF AUGUST 6,
2007

PG. 16-17 REVISED RELEASE ON NY TELEVISION FESTIVAL/ABC "PUSHING DAISIES"
SCREENING EVENT

Editors: Please go to <http://abcmedianet.com>, ABC's website exclusively for the press, for the latest ABC photography and program information.

August 16, 2007

MOVIE ADAPTATION OF LORRAINE HANSBERRY'S "A RAISIN IN THE SUN," STARRING THE AWARD-WINNING BROADWAY CAST AND PRODUCED BY SONY PICTURES TELEVISION, WILL AIR AS AN "ABC PREMIERE EVENT," FEBRUARY 25, 2008, THE NIGHT AFTER THE NETWORK'S LIVE TELECAST OF 80th ANNUAL ACADEMY AWARDS

Sean Combs Stars and Executive-Produces His First Movie

Phylicia Rashad, Audra McDonald, Sanaa Lathan and John Stamos Also Headline the Stellar Cast

Craig Zadan and Neil Meron, Producers of the Blockbuster Summer Film "Hairspray" and Executive Producers of the Oscar-Winning Best Picture "Chicago," Bring "Raisin" to the Small Screen

The highly anticipated special three-hour television movie adaptation of "A Raisin in the Sun," based on the play that inspired a generation, will air as an "ABC Premiere Event" **MONDAY, FEBRUARY 25** (8:00-11:00 p.m., ET), on the ABC Television Network, the night after ABC's live telecast of the 80th Annual Academy Awards.

Sean Combs, who reprises the role of Walter Lee, Jr., which brought him acclaim, stars along with the cast of the award-winning Broadway revival, who recreated their roles for the film, including Emmy and Tony Award winner Phylicia Rashad, four-time Tony Award winner Audra McDonald, Tony Award nominee Sanaa Lathan, plus "ER" star John Stamos.

Executive producers Craig Zadan and Neil Meron, whose big screen movie musical "Hairspray" is one of the breakout hits of the summer, said of their latest event for television: "We are honored to have brought a new movie version of 'A Raisin in the Sun' to ABC, from Sony Pictures Television, to a new generation of viewers. We are humbled by our formidable cast and are very grateful to Steve McPherson for giving us the coveted slot on the night after the Oscars."

"A Raisin in the Sun" tells the story of a family living and struggling on Chicago's South Side in the 1950s. A fiercely moving portrait of people whose hopes and dreams are constantly deferred, "A Raisin in the Sun" was the first play written by an African American woman to be produced on Broadway. It premiered in 1959 with a cast that included Sidney Poitier, Claudia McNeil, Diana Sands, Ruby Dee and Louis Gossett Jr. A Columbia Pictures feature with the same cast followed in 1961.

Phylicia Rashad won the Best Actress Tony Award for her role in "Raisin" -- becoming the first African American actress to ever win the Tony in this category. Audra McDonald won the Best Featured Actress Tony Award for her role in the play, and Sanaa Lathan was nominated for a Tony Award for Best Featured Actress for her performance.

Sean Combs appeared opposite Halle Berry in "Monster's Ball" and made his acting debut in the film "Made."

The ground-breaking drama portrays a brief period of time in the life of the Younger family as they anxiously await the arrival of a \$10,000 life insurance check made out to Lena Younger (Phylicia Rashad, "The Cosby Show"), the family matriarch, from the estate of her late husband, Walter Lee.

Everyone in the family has their own ideas about how they plan to use their new-found wealth and are eager for their new lives to start.

"A Raisin in the Sun" stars Sean Combs as Walter Lee, Jr., Phylicia Rashad as Lena Younger, Audra McDonald ("ABC's Private Practice," HBO's "Wit," ABC's "Annie," and the recent Broadway production of "110 in the Shade") as Ruth, Sanaa Lathan ("Out of Time," "Something New") as Beneatha, John Stamos (A&E's "Wedding Wars") as Mr. Lindner, Sean Patrick Thomas ("Barbershop 2: Back in Business") as George Murchison, David Oyelowo ("The Last King of Scotland") as Joseph Asagai, Bill Nunn ("Spider Man") as Bobo and Cephas Jones ("Law & Order") as Willy Harris.

The movie is executive-produced by Craig Zadan and Neil Meron's Storyline Entertainment, Sean Combs' Bad Boy World Wide Entertainment Group and Sony Pictures Television. The show's Broadway producers, Carl Rumbaugh, Susan Batson and David Binder, also serve as executive producers. Kenny Leon, who received a Drama Desk nomination for Outstanding Director for his staging of the play on Broadway, makes his film debut with this movie; and Paris Qualles, writer of the critically acclaimed and Emmy-nominated "Tuskegee Airmen" and "The Rosa Parks Story," adapted Hansberry's play for the new movie event.

Craig Zadan and Neil Meron produced "Hairspray," executive-produced the Oscar winning Best Picture "Chicago" and the Emmy-winning "Gypsy," "Cinderella," "Annie," "Serving in Silence" and "Life with Judy Garland." Their films have won six Academy Awards, five Golden Globes, eleven Emmy Awards and two Peabodys. For their work in television, their movies have amassed 66 Emmy nominations.

"A Raisin in the Sun" is a production of Storyline Entertainment and Bad Boy World Wide Entertainment Group in association with Sony Pictures Television.

ABC Media Relations: Cathy Rehl (212) 456-6749

-- ABC --

August 16, 2007

**MICHAEL IMPERIOLI AND ELLEN BURSTYN STAR IN THE TELEVISION EVENT
MOTION PICTURE, "OPRAH WINFREY PRESENTS: MITCH ALBOM'S FOR ONE MORE DAY,"
PREMIERING SUNDAY, DECEMBER 9 ON ABC**

Emmy Award®-winning actor Michael Imperioli ("The Sopranos") and Academy Award®-winning actress Ellen Burstyn ("The Fountain," "The Exorcist") star in the two-hour television event motion picture "Oprah Winfrey Presents: Mitch Albom's For One More Day," premiering **SUNDAY, DECEMBER 9** (9:00-11:00 p.m., ET) on the ABC Television Network. The production, which wrapped this week, was shot primarily on location in Connecticut.

In the film, based on Albom's bestselling book For One More Day, Imperioli plays Chick Benetto, a broken-down former baseball player who has collapsed into alcoholism and despair. He returns one night to his small hometown with plans to take his life. At the final moment, he is magically granted one more day with his departed mother, Posey Benetto, played by Burstyn, who illuminates the secrets of both their lives and shows him a way to redemption. Samantha Mathis ("The Punisher," "American Psycho") and Scott Cohen ("Law & Order: Trial by Jury," upcoming show "The Return of Jezebel James") also star. Michael Imperioli's son, Vadim Imperioli, plays the role of the younger Chick in his acting film debut.

Harpo Films produced the film under its "Oprah Winfrey Presents" banner for ABC. Oprah Winfrey and Kate Forte are the executive producers. Lloyd Kramer ("Mitch Albom's The Five People You Meet in Heaven") directed the film, with the teleplay written by Mitch Albom. The previous collaboration by Oprah Winfrey, Kate Forte and Mitch Albom, "Tuesdays with Morrie," yielded four Emmy® wins, including for Outstanding Made-for-Television Movie and Outstanding Lead Actor in a Mini-Series or Movie.

Harpo Productions, Inc. produces daytime's number-one-rated, award-winning "The Oprah Winfrey Show," creates and develops original TV programming, and operates Oprah.com, a premier women's lifestyle website. Harpo Print, LLC and Hearst Magazines publish the monthly *O*, *The Oprah Magazine* and quarterly *O at Home* publications. Harpo Films, Inc. produces feature films as well as top-rated long form television programs, including those under the "Oprah Winfrey Presents" banner. Harpo Radio, Inc. produces the content for the "Oprah & Friends" channel (156) on XM Satellite Radio.

ABC Media Relations: Mozell Miley, (212) 456-6444, mozell.i.miley@abc.com

Harpo Media Relations: Michelle McIntyre Sznnewajs (312) 633-1182, msznnewajs@harpo.com

-- ABC --

August 16, 2007

**THE NEW YORK TELEVISION FESTIVAL AND ABC ANNOUNCE
"PUSHING DAISIES" PREMIERE SCREENING EVENT**

**The Highly Anticipated ABC Drama Will Take Center Stage at an Exclusive
Red-Carpet Celebration at Third Annual Indie TV Fest**

The New York Television Festival (NYTVF) joined with Premiere Network Sponsor ABC today to announce a special event introducing the new hour-long drama, "Pushing Daisies." On Saturday, September 6 at New World Stages in Midtown Manhattan, Festival audiences will experience an advance screening of the acclaimed pilot followed by a reception honoring the cast and creators. The exclusive screening event is part of the NYTVF's second annual "Premiere Week" screening series. Now entering its second year, this series offers attendees a sneak peek at the most anticipated network shows of the new TV season.

"The NYTVF seeks to celebrate innovative new programming with a unique vision, and 'Pushing Daisies' is a prime example," said NYTVF founder Terence Gray. "There are few shows that have garnered as much buzz going into the new fall season, and we are thrilled to introduce this amazing new series to New York audiences."

"Giving New York TV fans, industry veterans and critics the chance to see 'Pushing Daisies' prior to the premiere on ABC is a fantastic opportunity for the audience and the attendees of the New York TV Festival," said Michael Benson, executive vice president, Marketing, ABC Entertainment. "Events like this help us generate significant word of mouth around a series, and when you have the quality of 'Pushing Daisies,' we believe this screening will add another dimension to our marketing strategy and help us drive audiences to the premiere on the network," added Marla Provencio, executive vice president, Marketing, ABC Entertainment.

"Pushing Daisies" premieres **WEDNESDAY, OCTOBER 3** at 8:00 p.m., ET on ABC Television Network. The series is a love story about a young man with a very special gift...the ability to return someone dead briefly back to life with just a simple touch. Starring Lee Pace, Anna Friel, Chi McBride, Ellen Greene, Swoosie Kurtz and Kristin Chenoweth, the series was created by Bryan Fuller ("Heroes," "Wonderfalls," "Dead Like Me") and directed by Barry Sonnenfeld ("Men In Black," "Get Shorty," "The Addams Family").

The red-carpet screening will be followed by a brief talkback featuring Bryan Fuller, Barry Sonnenfeld and members of the cast. The event will conclude with an exclusive reception honoring the creators and cast of the series and featuring other prominent members of the ABC television family.

The "Pushing Daisies" screening event is free and open to the public, space permitting. All-Access Passes and Industry Packages to the New York Television Festival are also currently on sale. To order tickets or passes, visit nytvf.com and click on "Box Office."

The NYTVF debuted in 2005 as the industry's first showcase for independent television. Recent pilots that premiered at the Festival and have been sold to major networks include the scripted comedy "Split the Difference" to NBC Universal Television Studios and the improv comedy pilot "Criss-Cross" to A&E Television Networks. Additionally, the reality series "Off the Hook" was purchased and developed as a series by Versus.

The NYTVF is supported by Signature Sponsors MSN, Xbox and Procter & Gamble Productions. TV Guide and the William Morris Agency are Official Supporting Sponsors. Official Network Sponsors for the 2007 NYTVF include NBC Universal, FOX, ABC, A&E, Bravo and E!. The NYTVF works in conjunction with the Mayor's Office of New York City.

For more information on the NYTVF, please visit www.newyorktelevisionfestival.com.

Contact: Press inquiries may be sent to Eben Russell at: eben@nytvf.com.

About the New York Television Festival

The NYTVF was founded in 2005 as the industry's first recognized independent television festival, providing a platform to elevate the work of artists creating for the small screen. Held annually each fall in New York City, the birthplace of modern television, the Festival unites artists, executives, industry figures and fans together in one forum to celebrate the medium and to help shape its future. Along with the Independent Pilot Competition, the Festival features panel discussions, network premiere screenings and other special events designed to honor television as an institution and as an art form.

About "Pushing Daisies"

From Bryan Fuller ("Heroes") and Barry Sonnenfeld ("Men in Black") comes an unprecedented blend of romance, crime procedural and high-concept fantasy in a forensic fairytale about a young man with a very special gift. Once upon a time, a mild-mannered boy named Ned realized he could touch dead things and bring them back to life. Grown-up Ned puts his ability to good use, not only touching dead fruit and making it ripe with everlasting flavor, but working with an investigator to crack murder cases by asking the deceased to name their killers. But the tale gets complicated when Ned brings his childhood sweetheart, Chuck, back from the dead and keeps her alive. Chuck encourages him to use his power to help others, instead of merely solving mysteries and collecting the rewards. Life would be perfect for Ned and Chuck, except for one cruel twist: If he ever touches her again, she'll go back to being dead, this time for good.

Golden Globe nominee Lee Pace ("The Good Shepherd," "Soldier's Girl"), Anna Friel ("Goal" film series, "Rogue Trader"), Chi McBride ("The Nine," "Boston Public"), Tony nominee Ellen Greene ("Little Shop of Horrors"), Emmy and Tony winner Swoosie Kurtz ("Huff," "Sisters") and Tony winner Kristin Chenoweth ("The West Wing") star in the visually stunning series from the Jinks/Cohen Company, in association with Warner Bros. Television. Tony winner Jim Dale, reader of the "Harry Potter" series of audio books, is the narrator.

In addition to Fuller and Sonnenfeld, Dan Jinks & Bruce Cohen (Academy Award-winning producers of "American Beauty") and Brooke Kennedy ("Numb3rs") serve as executive producers.

"Pushing Daisies" Media Contact:

Ellen Gonzalez, Ellen.M.Gonzalez@abc.com, 818-460-7185

August 16, 2007

"20/20" EXAMINES COMMON MYTHS, FRIDAY, AUGUST 17 ON ABC

True or false...? Dogs can smell cancer; never put plastic in microwaves; multitasking is more efficient; home alarms guarantee security? ABC News correspondents explore popular myths like these and others, as "20/20" continues its popular myth-busting series, "Myths, Lies and Downright Stupidity," **FRIDAY, AUGUST 17** (10:00-11:00 p.m., ET) on the ABC Television Network.

"20/20" anchors **John Stossel** and **Elizabeth Vargas**, along with ABC News Correspondents **Juju Chang**, **Don Dahler**, **Bill Ritter** and **Deborah Roberts**, look at a number of popular myths, including:

- Multitasking is more efficient
- Only-children are more spoiled and selfish
- Mosquitoes attack some more than others
- Never put plastics in the microwave
- Soap is soap
- Abdominal crunches will flatten my stomach
- A falling cat always lands on its feet
- Red cars mean trouble
- Home alarms guarantee security
- Dogs can smell cancer

"20/20" is anchored by Elizabeth Vargas and John Stossel. David Sloan is executive producer.

ABC News Media Relations:

Alyssa Ziegler Apple 212-456-1624 (alyssa.z.apple@abc.com)

-- ABC --

August 16, 2007

**AN OCCUPIED PORT-A-POTTY FLOATS AWAY,
ON ABC'S "JUST FOR LAUGHS"**

"Episode 111" – On the next episode of "Just for Laughs," **TUESDAY, AUGUST 28** (8:00-8:30 p.m., ET), an occupied port-a-potty floats away; a paramedic tests the reflexes of a man strapped to a gurney by "hitting" him with a bat; a patch of grass lurks up behind bystanders sitting on a bench; a "gorilla" tries to escape from a large crate; an elderly lady walks around with a "knife" in her back; and two men dressed in biohazard suits accidentally spill a barrel full of "hazardous" material into a public pool, sending swimmers scurrying out of the water.

Rick Miller hosts.

"Just for Laughs" television shows are seen in over 125 countries and on over 95 airlines around the world, and in the past have been seen in the U.S. on MTV, Showtime, HBO, BBC America and Fox. Its annual festival is the world's largest and most prestigious comedy event, welcoming over two million people each summer. Over the years, the festival has featured some of the top comics in the world, including Jerry Seinfeld, Jon Stewart, Dave Chappelle, Ray Romano and Tim Allen. This year it celebrates its 25th anniversary. Each year over 1,000 industry executives are drawn to what is considered the hottest breeding ground for new talent. The company successfully tours across the globe, bringing some of the festival's best talent to Canada, the U.S. and Asia, and has personal management offices in Los Angeles, Paris and Montreal.

"Just for Laughs" is broadcast with Spanish subtitles via secondary closed captioning. This program carries a TV-PG parental guideline.

ABC Media Relations:

Aime Wolfe (818) 460-7421 aime.wolfe@abc.com

-- ABC --

August 16, 2007

**NUNS POSE FOR PHOTOS WITH PICTURES OF NEARLY NUDE MEN,
ON ABC'S "JUST FOR LAUGHS"**

"Episode 112" – Stretch out those stomach muscles and brace yourselves for more laughs on ABC's "Just for Laughs," **TUESDAY, AUGUST 28** (8:30-9:00 p.m., ET). Knee-slapping gags include unsuspecting bystanders who lend a hand to start off a race, only to inadvertently "shoot" and "kill" a bird with a starter's gun; nuns soliciting assistance from strangers to take their photo alongside pictures of half-naked men; a "broken" lever sending a painter plunging into the water; a hidden speaker sending pedestrians scrambling with the frightful noise of screeching tires; and a drunken parking lot attendant crashing into a parked car.

Rick Miller hosts.

"Just for Laughs" television shows are seen in over 125 countries and on over 95 airlines around the world, and in the past have been seen in the U.S. on MTV, Showtime, HBO, BBC America and Fox. Its annual festival is the world's largest and most prestigious comedy event, welcoming over two million people each summer. Over the years, the festival has featured some of the top comics in the world, including Jerry Seinfeld, Jon Stewart, Dave Chappelle, Ray Romano and Tim Allen. This year it celebrates its 25th anniversary. Each year over 1,000 industry executives are drawn to what is considered the hottest breeding ground for new talent. The company successfully tours across the globe, bringing some of the festival's best talent to Canada, the U.S. and Asia, and has personal management offices in Los Angeles, Paris and Montreal.

"Just for Laughs" is broadcast with Spanish subtitles via secondary closed captioning. This program carries a TV-PG parental guideline.

ABC Media Relations:

Aime Wolfe (818) 460-7421 aime.wolfe@abc.com

-- ABC --



August 16, 2007

**Ratings Report for ABC Kids
For Saturday, August 11, 2007**

**"ABC KIDS" IS NO. 1 AMONG THE BROADCAST NETS
ACROSS ALL KEY KID DEMOS AND TOTAL VIEWERS**

**ABC AIRS THE TOP 3 PROGRAMS ON SATURDAY ACROSS THE KID DEMOS
WITH "THE SUITE LIFE OF ZACK & CODY," "HANNAH MONTANA"
AND "THAT'S SO RAVEN II"**

**"THE REPLACEMENTS" LEADS ITS HALF-HOUR AND PRODUCES
ITS HIGHEST KIDS 2-11 AND KIDS 6-11 RATINGS IN 10 WEEKS**

**"THAT'S SO RAVEN II," "HANNAH MONTANA" AND "THE SUITE LIFE OF ZACK &
CODY – 11:30AM" WIN THEIR HALF-HOURS ACROSS ALL KEY KIDS DEMOS**

**"THE SUITE LIFE OF ZACK & CODY" SEES ITS TOP KIDS 6-11 RATING SINCE APRIL
AND BEST KIDS 2-11 AND TWEENS 9-14 NUMBERS SINCE MAY**

On Saturday, August 11, "ABC Kids" (9:00 a.m. – 1:00 p.m.) led the broadcast networks across each of the key kid demographics: Kids 2-11 (1.3/6), Kids 6-11 (1.5/8) and Tweens 9-14 (1.2/7). The Net saw its highest Kids 2-11 rating in 12 weeks and best Tweens 9-14 number in 10 weeks – since 5/19/07 and 6/2/07, respectively. ABC was also the most-watched network (1.45 million) among the broadcasters.

Rankings: ABC claimed the Top 3 programs on Saturday among the broadcast networks across each of the key kid demos: "The Suite Life of Zack & Cody," "Hannah Montana" and "That's So Raven II – 10:30AM," respectively. The Network placed five programs in the broadcast Top 10 with Kids 2-11, Kids 6-11 and Tweens 9-14.

Kids 2-11: "The Suite Life of Zack & Cody" (2.0/10) ranked No. 1, "Hannah Montana" (1.7/8) ranked No. 2, "That's So Raven II – 10:30AM" (1.5/7) ranked No. 3, with "The Replacements" (1.3/7) and "That's So Raven I – 10AM" (1.3/6) tied at No. 5 (tied with CW's "Batman").

Kids 6-11: "The Suite Life of Zack & Cody" (2.6/13) ranked No. 1, "Hannah Montana" (2.1/10) ranked No. 2, "That's So Raven II – 10:30AM" (1.8/9) ranked No. 3, "That's So Raven I – 10AM" (1.5/8) ranked No. 4 and "The Replacements" (1.4/8) ranked No. 5 (tied with CW's "Legion of Super Heroes").

Tweens 9-14: "The Suite Life of Zack & Cody" (2.1/13) ranked No. 1, "Hannah Montana" (1.7/10) ranked No. 2, "That's So Raven II – 10:30AM" (1.5/9) ranked No. 3, "That's So Raven I – 10AM" (1.3/9) ranked No. 4 and "The Replacements" (0.9/7) ranked No. 10 (tied with Fox's "TMNT Fast Forward 9:30 AM").

Individual Program Highlights:

- At 9:30 a.m., "The Replacements" led its time-slot among the broadcast networks and posted its strongest ratings in Kids 2-11 (1.3/7) and Kids 6-11 (1.4/8) ratings in 10 weeks –since 6/2/07.

- At 10:00 a.m., **“That’s So Raven I – 10AM”** ranked **No. 1** among Kids 6-11 (1.5/8) and Tweens 9-14 (1.3/9) in its half-hour among the broadcast networks.
- At 10:30 a.m., **“That’s So Raven II – 10:30AM”** led its time period in each of the key kid demographics [Kids 2-11 (1.5/7), Kids 6-11 (1.8/9) and Tweens 9-14 (1.5/9)] among the broadcast nets.
- At 11:00 a.m., **“Hannah Montana”** won its half-hour across all key kids demographics [Kids 2-11 (1.7/8), Kids 6-11 (2.1/10) and Tweens 9-14 (1.7/10)] among the broadcast nets.
- At 11:30 a.m., **“The Suite Life of Zack & Cody”** placed first in its time period among the broadcast networks in each of the key kid demographics: Kids 2-11 (2.0/10), Kids 6-11 (2.6/13) and Tweens 9-14 (2.1/13). In addition, the program delivered its **highest Kids 6-11 rating since April (4/14/07) and best Kids 2-11 and Tweens 9-14 numbers since May (5/19/07).**

WEEKLY RATINGS:

KIDS 2-11 7 AM – 1 PM, ET

No. 1	ABC	1.3
No. 2	CW	0.9
No. 3	FOX	0.7
No. 4	NBC	0.6
No. 5	CBS	0.3

ACTUAL DELIVERY OF KIDS 2-11

No. 1	ABC	551,000
No. 2	CW	359,000
No. 3	FOX	291,000
No. 4	NBC	259,000
No. 5	CBS	123,000

KIDS 6-11 7 AM – 1 PM, ET

No. 1	ABC	1.5
No. 2	CW	0.9
No. 3	FOX	0.8
No. 4	NBC	0.4
No. 5	CBS	0.2

ACTUAL DELIVERY OF KIDS 6-11

No. 1	ABC	367,000
No. 2	CW	225,000
No. 3	FOX	202,000
No. 4	NBC	90,000
No. 5	CBS	55,000

TOTAL VIEWERS

No. 1	ABC	1,445,000
No. 2	CW	1,069,000
No. 3	NBC	960,000
No. 4	FOX	869,000
No. 5	CBS	667,000

Source: Nielsen, NTI (Live + SD), Saturday 8/11/07. ABC Kids premiered on 9/9/06. Saturdays 7a-1p.

ABC Media Relations: Jeff Lindsey (818) 460-5095 jeffrey.s.lindsey@abc.com
Pons Rongavilla (818) 460-5615 ponciano.rongavilla@abc.com



As of **THURS., AUG. 16, 2007** (all times ET unless noted)

Please note: As of Tues., Aug. 21 and Wed., Aug. 22, **the time slots of ABC News programs “i-CAUGHT” & “Primetime: Crime (Tues.) and “NASCAR IN PRIMETIME” & “Primetime: The Outsiders” (Wed.) are being flipped.**

TUESDAY, AUG. 21 (9:00 – 10:00 PM)

SCHEDULED Tonight’s program is **“i-CAUGHT”** – (CC)

(10:00 – 11:00 PM)

SCHEDULED Tonight’s program is **“Primetime: Crime”** – (CC)

WEDNESDAY, AUG. 22 (9:00 – 10:00 PM)

SCHEDULED Tonight’s program is **“NASCAR IN PRIMETIME”** – (CC)

(10:00 – 11:00 PM)

SCHEDULED Tonight’s program is **“Primetime: The Outsiders”** – (CC)

TUESDAY, AUG. 28 (9:00 – 10:00 PM)

SCHEDULED Tonight’s program is **“i-CAUGHT”** – (CC)

(10:00 – 11:00 PM)

SCHEDULED Tonight’s program is **“Primetime: Crime”** – (CC)

WEDNESDAY, AUG. 29 (9:00 – 10:00 PM)

SCHEDULED Tonight’s program is **“NASCAR IN PRIMETIME”** – (CC)

(10:00 – 11:00 PM)

SCHEDULED Tonight’s program is **“Primetime: The Outsiders”** – (CC)

TUESDAY, SEPT. 4 (9:00 – 10:00 PM)

SCHEDULED Tonight's program is "**i-CAUGHT**" – (CC)

(10:00 – 11:00 PM)

SCHEDULED Tonight's program is "**Primetime: Crime**" – (CC)

WEDNESDAY, SEPT. 5 (9:00 – 10:00 PM)

SCHEDULED Tonight's program is "**NASCAR IN PRIMETIME**" – (CC)

(10:00 – 11:00 PM)

SCHEDULED Tonight's program is "**Primetime: The Outsiders**" – (CC)

TUESDAY, SEPT. 11 (9:00 – 10:00 PM)

SCHEDULED Tonight's program is "**i-CAUGHT**" – (CC)

(10:00 – 11:00 PM)

SCHEDULED Tonight's program is "**Primetime: Crime**" – (CC)

WEDNESDAY, SEPT. 12 (9:00 – 10:00 PM)

SCHEDULED Tonight's program is "**NASCAR IN PRIMETIME**" -- **SEASON FINALE** – (CC)

(10:00 – 11:00 PM)

SCHEDULED Tonight's program is "**Primetime: The Outsiders**" -- **SEASON FINALE** – (CC)

-- ABC --

August 16, 2007

**Fringe Ratings Report: ABC Daytime Programming
Week of August 6, 2007**

**ABC'S DAYTIME FULL AND DRAMA LINEUPS RANK NO. 1 FOR THE WEEK
(BOTH ABC LINEUPS HAVE RANKED NO. 1 FOR 46 OUT OF 47 WEEKS
THIS SEASON AMONG WOMEN 18-49)**

ABC'S FULL AND DRAMA LINEUPS RANK NO.1 SEASON TO DATE IN WOMEN 18-49

**ABC'S FULL LINEUP IS UP 2% SEASON TO DATE AMONG TOTAL VIEWERS,
THE ONLY NETWORK TO SHOW GROWTH**

**BOTH "THE VIEW" AND "GENERAL HOSPITAL" DELIVERED YEAR-TO-YEAR GROWTH
AMONG TOTAL VIEWERS**

**"THE VIEW" WAS THE ONLY TO DELIVER SEASON-TO-DATE GROWTH
AMONG WOMEN 18-49 AND WOMEN 18-34**

Week of August 6, 2007

ABC's daytime Drama lineup was No. 1 for the week among Women 18-49, with a 1.4 rating and a 9 share, delivering 904,000 Women 18-49 for the week of August 6, 2007. The lineup outperformed CBS by 9% and NBC by 17%. The drama lineup was up 9% versus last week among Female Teens (the only network up.)

ABC's Full daytime schedule was No. 1 for the week among Women 18-49, with a 1.3 rating and a 9 share, delivering an average audience of 856,000 Women 18-49. The lineup outperformed CBS by 6% and NBC by 10% among Women 18-49. The Full lineup was up 11% among Female Teens versus last week (the only network up). Additionally, among Total Viewers, the Full lineup was up 2% season to date, making ABC the only network to post growth.

ABC delivered three out of the top five ranking shows among Women 18-49:

- "The View" (*which included a week of encore performances) had a 1.0 rating and a 7 share, delivering an average audience of 660,000 Women 18-49. "The View" beat "As The World Turns" by 1% among Women 18-49. Season to date, "The View" is the only program up among Women 18-49 (+14%) and Women 18-34 (+16%).

Among Total Viewers, "The View" had a 0.9 rating and a 6 share, delivering 2.6 million Total Viewers. The talker was up 12% versus the same week last year, marking the most growth of any program. Season to date, "The View" has a 1.2 rating and a 9 share, delivering 3.5 million Total Viewers, and is up 17% season to date (most growth).

- "General Hospital" was the No. 2-ranked program for the week, with a 1.6 rating and a 10 share, delivering 1.1 million Women 18-49. "GH" beat "Days of Our Lives" by 22% and time period competitor "Guiding Light" by 48% this week among Women 18-49. The drama was up 7%

versus last week among Female Teens. "General Hospital" was also up 3% versus last week and 4% versus the same week last year among Total Viewers.

- "One Life to Live" was the No. 3*-ranked program of the week, with a 1.3 rating (*tied with "Days of Our Lives") and a 9 share, delivering 863,000 Women 18-49. "OLTL" was up 15% versus last week and 4% versus the same week last year among Female Teens. Additionally, "OLTL" outperformed time period competitors "As the World Turns" by 33% and "Passions" by 28% among Women 18-49.
- "All My Children" was the No. 5*-ranked program of the week, with a 1.2 rating (*tied with the second half hour of "The Price Is Right") and an 8 share, delivering 780,000 Women 18-49. "AMC" was up 9% from last week among Female Teens.

Season to date, ABC Daytime's drama lineup ranks No. 1, with a 1.6 rating and a 10 share, delivering 1.1 million Women 18-49 – outperforming CBS by 17% and NBC by 20% in actuals. In the Full lineup ABC Daytime is No. 1, with a 1.6 rating and a 10 share, delivering 1.1 million Women 18-49, outperforming CBS by 19% and NBC 18% in actuals.

Following are the Daytime drama and full Daytime ratings averages for the week:

<u>DAYTIME DRAMAS:</u>	<u>TOTAL VIEWERS</u>	<u>WOMEN 18-49</u>
No. 1 CBS	3,625,000	No. 1 ABC 1.4/9
No. 2 ABC	3,053,000	No. 2 CBS 1.3/8
No. 3 NBC	2,309,000	No. 3 NBC 1.2/8
<u>FULL DAYTIME:</u>	<u>TOTAL VIEWERS</u>	<u>WOMEN 18-49</u>
No. 1 CBS	3,865,000	No. 1 ABC 1.3/9
No. 2 ABC	2,971,000	No. 2 NBC 1.2/8
No. 3 NBC	2,309,000	No. 2 CBS 1.2/8

ABC Media Relations:
Marianne Fleschman (818) 460-7277

August 16, 2007

**THE NEW YORK TELEVISION FESTIVAL AND ABC ANNOUNCE
"PUSHING DAISIES" PREMIERE SCREENING EVENT**

**The Highly Anticipated ABC Drama Will Take Center Stage at an Exclusive
Red-Carpet Celebration at Third Annual Indie TV Fest**

The New York Television Festival (NYTVF) joined with Premiere Network Sponsor ABC today to announce a special event introducing the new hour-long drama, "Pushing Daisies." On **Saturday, September 8** at New World Stages in Midtown Manhattan, Festival audiences will experience an advance screening of the acclaimed pilot followed by a reception honoring the cast and creators. The exclusive screening event is part of the NYTVF's second annual "Premiere Week" screening series. Now entering its second year, this series offers attendees a sneak peek at the most anticipated network shows of the new TV season.

"The NYTVF seeks to celebrate innovative new programming with a unique vision, and 'Pushing Daisies' is a prime example," said NYTVF founder Terence Gray. "There are few shows that have garnered as much buzz going into the new fall season, and we are thrilled to introduce this amazing new series to New York audiences."

"Giving New York TV fans, industry veterans and critics the chance to see 'Pushing Daisies' prior to the premiere on ABC is a fantastic opportunity for the audience and the attendees of the New York TV Festival," said Michael Benson, executive vice president, marketing, ABC Entertainment. "Events like this help us generate significant word of mouth around a series, and when you have the quality of 'Pushing Daisies,' we believe this screening will add another dimension to our marketing strategy and help us drive audiences to the premiere on the network," added Marla Provencio, executive vice president, Marketing, ABC Entertainment.

"Pushing Daisies" premieres **WEDNESDAY, OCTOBER 3** at 8:00 p.m., ET on ABC Television Network. The series is a love story about a young man with a very special gift...the ability to return someone dead briefly back to life with just a simple touch. Starring Lee Pace, Anna Friel, Chi McBride, Ellen Greene, Swoosie Kurtz and Kristin Chenoweth, the series was created by Bryan Fuller ("Heroes," "Wonderfalls," "Dead Like Me") and directed by Barry Sonnenfeld ("Men In Black," "Get Shorty," "The Addams Family").

The red-carpet screening will be followed by a brief talkback featuring Bryan Fuller, Barry Sonnenfeld and members of the cast. The event will conclude with an exclusive reception honoring the creators and cast of the series and featuring other prominent members of the ABC television family.

The "Pushing Daisies" screening event is free and open to the public, space permitting. All-Access Passes and Industry Packages to the New York Television Festival are also currently on sale. To order tickets or passes, visit nytvf.com and click on "Box Office."

The NYTVF debuted in 2005 as the industry's first showcase for independent television. Recent pilots that premiered at the Festival and have been sold to major networks include the scripted comedy "Split the Difference" to NBC Universal Television Studios and the improv comedy pilot "Criss-Cross" to A&E Television Networks. Additionally, the reality series "Off the Hook" was purchased and developed as a series by Versus.

The NYTVF is supported by Signature Sponsors MSN, Xbox and Procter & Gamble Productions. TV Guide and the William Morris Agency are Official Supporting Sponsors. Official Network Sponsors

for the 2007 NYTVF include NBC Universal, FOX, ABC, A&E, Bravo and E!. The NYTVF works in conjunction with the Mayor's Office of New York City.

For more information on the NYTVF, please visit www.newyorktelevisionfestival.com.

Contact: Press inquiries may be sent to Eben Russell at: eben@nytvf.com.

About the New York Television Festival

The NYTVF was founded in 2005 as the industry's first recognized independent television festival, providing a platform to elevate the work of artists creating for the small screen. Held annually each fall in New York City, the birthplace of modern television, the Festival unites artists, executives, industry figures and fans together in one forum to celebrate the medium and to help shape its future. Along with the Independent Pilot Competition, the Festival features panel discussions, network premiere screenings and other special events designed to honor television as an institution and as an art form.

About "Pushing Daisies"

From Bryan Fuller ("Heroes") and Barry Sonnenfeld ("Men in Black") comes an unprecedented blend of romance, crime procedural and high-concept fantasy in a forensic fairytale about a young man with a very special gift. Once upon a time, a mild-mannered boy named Ned realized he could touch dead things and bring them back to life. Grown-up Ned puts his ability to good use, not only touching dead fruit and making it ripe with everlasting flavor, but working with an investigator to crack murder cases by asking the deceased to name their killers. But the tale gets complicated when Ned brings his childhood sweetheart, Chuck, back from the dead and keeps her alive. Chuck encourages him to use his power to help others, instead of merely solving mysteries and collecting the rewards. Life would be perfect for Ned and Chuck, except for one cruel twist: If he ever touches her again, she'll go back to being dead, this time for good.

Golden Globe nominee Lee Pace ("The Good Shepherd," "Soldier's Girl"), Anna Friel ("Goal" film series, "Rogue Trader"), Chi McBride ("The Nine," "Boston Public"), Tony nominee Ellen Greene ("Little Shop of Horrors"), Emmy and Tony winner Swoosie Kurtz ("Huff," "Sisters") and Tony winner Kristin Chenoweth ("The West Wing") star in the visually stunning series from the Jinks/Cohen Company, in association with Warner Bros. Television. Tony winner Jim Dale, reader of the "Harry Potter" series of audio books, is the narrator.

In addition to Fuller and Sonnenfeld, Dan Jinks & Bruce Cohen (Academy Award-winning producers of "American Beauty") and Brooke Kennedy ("Numb3rs") serve as executive producers.

"Pushing Daisies" Media Contact:

Ellen Gonzalez, Ellen.M.Gonzalez@abc.com, 818-460-7185

-- ABC --

END