

## **ABC PRESS BUNDLE FOR TUESDAY, APRIL 25, 2006**

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Editors: Please go to <http://abcmedianet.com>, ABC's web site exclusively for the press, for the latest ABC photography and program information. You may direct your readers to ABC's two public web sites – [abc.com](http://abc.com) and [abcnews.com](http://abcnews.com) – for continuously updated interactive entertainment and breaking news.

April 25, 2006

## **ABC TELEVISION NETWORK, UNITED KINGDOM'S CHANNEL 4 AND AUSTRALIA'S SEVEN NETWORK TO LAUNCH GLOBAL INTERACTIVE "LOST EXPERIENCE"**

### **In a Unique Marketing Initiative, People Around the Globe Must Unite to Solve a Great Mystery, Based on the International Hit TV Show "Lost"**

ABC, Channel 4 Television in the UK and Australia's Seven Network today announced the "Lost Experience," a revolutionary interactive marketing endeavor based on the international hit television series, "Lost," which is designed to further enhance viewers' relationship with the program. The "Lost Experience" incorporates over twenty broadcasters from five continents, making it the largest global interactive challenge based on a television series.

"Cutting edge technology has vaulted us into a new era; audiences are demanding greater depth of content and more creative ways of storytelling," said Steve McPherson, president, ABC Entertainment. "The 'Lost Experience's' innovative, interactive platform connects with global audiences by delivering both great content and superb storytelling."

As part of the unique marketing initiative, the "Lost Experience" will follow a parallel storyline not featured in the television broadcast and is designed so that both fans of the series and those unfamiliar with the show can participate. The experience provides insight to unlock some of the island's secrets for those savvy enough to collect the clues, make the connections and find the answers. Clues will first appear during broadcasts on May 2<sup>nd</sup> in the UK, May 3<sup>rd</sup> in the U.S. and May 4<sup>th</sup> in Australia. Although the "Lost Experience" is primarily internet-based, participants should not assume that clues will be limited to the online world. Any and every platform has the potential to contain hidden secrets of the mystery. Given the different broadcast windows around the world, this challenge is specifically designed in a manner that is not dependent on information specific to either Season One or Season Two, allowing for the participation of those who have not yet seen either season of "Lost."

"The 'Lost Experience' gives the mystery, intrigue, twist and turns that 'Lost' provides as a television series," said Mike Benson, senior vice president, Marketing, ABC Entertainment. "With 'Lost' being the global phenomenon that it is, our partnership with the United Kingdom's Channel 4 and Australia's Seven Network adds worldwide challenges for participants that require ingenuity and tenacity on their part. It's like a giant, mysterious jigsaw puzzle that will come to life for all the world to solve, whether you are a fan of the TV series, or not."

Tracy Blacher, head of New Media Marketing at Channel 4, said: "We wanted to find a way of allowing 'Lost' viewers to engage with Season Two in a genuinely innovative and creative way. We're delighted to be working with ABC and Australia's Seven Network to develop a truly groundbreaking experience that reflects the international nature of 'Lost's' huge fan base."

"We are very proud to be a part of this innovative global campaign for 'Lost,'" said Tim Worner, director of Programming and Production for Channel Seven. "This is a real treat for 'Lost' viewers in Australia – this additional form of storytelling is part of the future of great TV drama and we are thrilled to be onboard. Seven aims to challenge convention in thinking about the future, and this additional

experience for 'Lost' viewers is right in line with how we feel -- it's exciting to be part of a team that is breaking new ground."

### **About "Lost"**

After Oceanic Air flight 815 tore apart in mid-air and crashed on a seemingly deserted Pacific island, its survivors were forced to find inner strength they never knew they had in order to survive. The band of friends, family, enemies and strangers have become reluctant heroes who must work together against the cruel weather and harsh terrain if they want to stay alive. Danger and mystery loom behind every corner on the island, and those they thought could be trusted may turn against them. Even heroes have secrets.

"Lost" stars Adewale Akinnuoye-Agbaje as Mr. Eko, Naveen Andrews as Sayid, Emilie de Ravin as Claire, Matthew Fox as Jack, Jorge Garcia as Hurley, Josh Holloway as Sawyer, Daniel Dae Kim as Jin, Yunjin Kim as Sun, Evangeline Lilly as Kate, Dominic Monaghan as Charlie, Terry O'Quinn as Locke, Harold Perrineau as Michael, Michelle Rodriguez as Ana Lucia and Cynthia Watros as Libby.

"Lost" was created by Jeffrey Lieber and J.J. Abrams & Damon Lindelof. Abrams, Lindelof, Bryan Burk, Jack Bender and Carlton Cuse serve as executive producers. "Lost," which is filmed entirely on location in Hawaii, is from Touchstone Television.

"Lost" is the fastest-selling TV series in Buena Vista International Television's (BVITV) history, having been licensed in over 210 territories worldwide. Across countries such as Australia, France, Germany, Hong Kong, Indonesia, New Zealand, Norway, Spain, Singapore, Sweden, the UK and Russia, "Lost" has consistently been No. 1 in its timeslot. In the UK, "Lost" delivered Channel 4's biggest-ever audience for a U.S. series launch, and on Seven Australia it was consistently one of the top two series on the network and held the second-biggest premiere in Australia's television history. The series has been a Top 3 U.S. series on free TV channels in every international territory it has aired.

### **About ABC**

ABC Entertainment offers quality, award-winning programming that includes many of the most widely viewed series, specials and movies. Primetime Entertainment on ABC crosses various programming genres with hit series like "Desperate Housewives," "Lost," "Grey's Anatomy," "Extreme Home Makeover: Home Edition," "Boston Legal," "According to Jim," "George Lopez," "Freddie," "Dancing with the Stars," "America's Funniest Home Videos," "Super Nanny" and "Wife Swap." In Late-Night, "Jimmy Kimmel Live" celebrated its third anniversary in January 2006. ABC Entertainment is part of the ABC Television Network and is managed by Disney-ABC Television Group, a division of The Walt Disney Company.

### **About Channel Four Television**

The Channel Four Television Corporation is a publicly-owned, not-for-profit broadcaster operating in the UK. Its main public service channel, Channel 4, is a free-to-air service funded entirely by advertising and sponsorship. Unlike the BBC, we do not receive license fee funds. Channel 4 also operates a number of other services, including the free-to-air digital TV channels E4 and More4, the subscription service FilmFour (which will be relaunched as a free-to-air channel in summer 2006), and an ever-growing range of online activities at channel4.com, including the broadband service FourDocs. The FilmFour production division produces and co-produces feature films for the UK and global markets.

### **About Seven Network Limited**

Seven is recognized as one of Australia's leading media companies. Our television programming reaches more than nine in ten Australians every week – with such hit local productions as "Dancing with the Stars" and drama series "Home and Away" and "All Saints," as well as blockbuster U.S. series

"Lost," "Desperate Housewives," "Grey's Anatomy" and "Commander In Chief." Our magazines business publishes one in four magazines read by Australians. We publish two of the three most widely-read magazines in Australia. Seven is recognized as the leader in news and public affairs, Australian-produced drama and sports programming – our reputation being built on a commitment to produce and deliver programming relevant to Australians. Seven's planning for the future is built on the knowledge that television will continue to dominate communications – as the gateway for audiences through "traditional" television programming and the integration of internet and other online and broadband viewing options through Seven's new partnership with Yahoo! Inc to create Yahoo!7 in Australia.

Media Contacts:

Disney-ABC Television Group  
Lara Mahaney  
(818) 460-6355  
[Lara.J.Mahaney@abc.com](mailto:Lara.J.Mahaney@abc.com)

United Kingdom's Channel 4  
Vicky Powell  
011 44 20 7306 3636  
[vpowell@channel4.co.uk](mailto:vpowell@channel4.co.uk)

Australia's 7 Network  
Mark McGowan  
011 61 (02) 8777 7777  
[MMcGowan@seven.com.au](mailto:MMcGowan@seven.com.au)

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April 25, 2006

**"THE 33rd ANNUAL DAYTIME EMMY® AWARDS"  
FEATURES INTERACTIVE FAN ZONE**

**A New Exciting Addition to the Inaugural Broadcast from Hollywood,  
Hosted by "All My Children's" Cameron Mathison,  
Sponsored by John Frieda® Luminous Color Glaze™**

This year's Daytime Emmys are filled with firsts. For the first time in its history, the show will be broadcast from Hollywood, and for the first time ever the telecast will interact with its enthusiastic fans during the live broadcast.

"The Luminous Color Glaze™ Fan Zone," an exciting new component, has been added to "The 33rd Annual Daytime Emmy® Awards," and will be hosted by fan favorite Cameron Mathison (Ryan Lavery, "All My Children"). "The Luminous Color Glaze Fan Zone" will serve as an interactive element incorporated into the live ceremony on **FRIDAY, APRIL 28** (8:00-11:00 p.m., ET/PT; taped-delayed on the West Coast) on the ABC Television Network. Fans will have the opportunity to watch, interact with and meet the night's Emmy Award winners immediately following their acceptance speeches from bleachers that will line Babylon Court in the Hollywood & Highland Complex. In addition, the telecast will open from this exciting new amphitheater-like setting with a rock-the-house performance by "General Hospital" actor and musician Rick Springfield ("Jesse's Girl"), as he sings a mix of his best songs. During the show, fans won't miss a moment as they watch live feeds of the ceremony taking place in the Kodak Theater. The announcement was made today by Brian Frons, president, ABC Daytime, and Ricky Kirshner and Glenn Weiss, executive producers of "The 33rd Annual Daytime Emmy Awards."

"Daytime fans are the most dedicated viewers in all of television. 'The Luminous Color Glaze Fan Zone' will allow them to share Emmy night with the stars they love in a way that has never been done before," said Mr. Frons. "In the past you have only heard the fans' enthusiastic screams from the balcony. This is a chance for the viewers to connect with their energy and passion."

"We are thrilled Cameron Mathison will host in this exciting new addition to the ceremony. Cameron's charm and energy are certain to resonate with both fans and viewers alike," added Mr. Kirshner and Mr. Weiss.

Cameron Mathison created the role of Ryan Lavery on ABC Daytime's "All My Children" in 1989. He is the host of SOAPnet's original reality series, "I Wanna Be a Soap Star," and is currently a correspondent for the television show "Extra."

Press materials for the Daytime Emmys are available at [www.abcmmedianet.com](http://www.abcmmedianet.com). More news on the show, presenters, performers and other guest stars will be announced at a later date.

Introducing an entirely new innovation in hair care, Luminous Color Glaze is from the experts at John Frieda Professional Hair Care. John Frieda manufactures salon-inspired, innovative "problem/solution" hair care collections. The company was the first to market a silicone serum to

prescriptively tame frizz; pioneered the concept of personalized shade care for blondes, brunettes and redheads; and is now defining a category with the introduction of salon glazing for the mass market with Luminous Color Glaze. Available in the three signature John Frieda Professional Hair Care customized hair color families – Sheer Blonde®, Brilliant Brunette® and Radiant Red® – Luminous Color Glaze helps maintain the shine, color and texture of hair. John Frieda Luminous Color Glaze retails for \$9.99 and is available at mass-market retailers nationwide or by calling 1-800-521-3189 for a store near you.

Hosted by Tom Bergeron (“Dancing with the Stars,” “America’s Funniest Home Videos”) and Kelly Monaco (“General Hospital,” Season-One winner of “Dancing with the Stars”), “The 33rd Annual Daytime Emmy Awards” will be broadcast live on ABC, **FRIDAY, APRIL 28**, from Hollywood’s famed Kodak Theater, from 8:00-11:00 p.m., ET/PT (tape-delayed to the West Coast). This year marks the first time in the ceremony’s history the Daytime Emmy telecast will be presented on the West Coast. White Cherry Entertainment will produce the show.

The Awards recognize outstanding achievement in all fields of daytime television production and are presented to individuals and programs broadcast from 2:00 a.m.-6:00 p.m. during the 2005 calendar year. “The 33rd Annual Daytime Emmy Awards” is a presentation of the National Television Academy in cooperation with the Academy of Television Arts and Sciences.

“The 33rd Annual Daytime Emmy Awards” will be closed captioned and also broadcast with Spanish subtitles via secondary closed captioning. This program carries a TV-14,L parental guideline.

ABC Daytime Media Relations Contacts:

Mitch Messinger, (323) 671-4863, [mitchell.c.messinger@abc.com](mailto:mitchell.c.messinger@abc.com)

Abbie Schiller, (818) 460-7736, [abbie.schiller@abc.com](mailto:abbie.schiller@abc.com)

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**Primetime Ratings Report**  
*For the week of April 17-23, 2006*

*April 25, 2006*

**ABC's Clip-Shows of "Grey's Anatomy" and "Desperate Housewives"  
Rank Among the Top 5 TV Programs During the Week in Adults 18-49**

**For the Second Week in a Row, ABC News Airs the  
Top 2 Newsmagazines of the Week in Adults 18-49**

**ABC is the Network of Growth This Season, Qualifying as the  
Only Network Up in Viewers and in the Key Adult Demographics**

**ABC's "Supernanny" Wins Monday at 9pm Across the Key Women Demographics  
And Beats NBC's Series Debut of "Celebrity Cooking Showdown" by Wide Margins**

**Showing Strong Lead-in Retention in Key Demos, ABC's "What About Brian" Ranks  
No. 1 Monday at 10pm in Women 18-34 and Beats NBC's "Medium" in Adults 18-34**

**Return of "Alias" Gains Audience Throughout its 2-Hour Wednesday Telecast, Posting  
Its Highest Adult 18-49 Rating This Season, Despite Facing Fox's "Idol" at 9pm**

**"Invasion" Earns Second Place in the Key Adult Demographics Wednesday at 10pm**

**"American Inventor" Grows by 1.3 Million Viewers and by 14% Among Adults 18-49,  
Over the Prior Week, Greatly Improving its Thursday 9 O'clock Time Period for ABC**

**As ABC News' "20/20" and "Primetime" Team up, ABC Wins Friday in Adults 18-49**

**ABC Wins Sunday, Marking its 13th Straight Week at No. 1 in Adults 18-49 and  
Qualifying as the Net's Longest Winning Streak on the Night at Least 15 Years**

**ABC's "America's Funniest Home Videos" Leads  
Sunday at 7pm in Adults 18-49 for the Second Week in a Row**

**ABC's Repeat "Home Edition" Ranks No. 1 Sunday at 8pm Among Adults 18-49**

**The Most-Watched TV Show on Sunday, ABC's "Desperate Housewives" Clip-Show  
Dominates at 9pm, Up Substantially from its Last Clip-Show Earlier in the Season**

**ABC's "Grey's Anatomy" Clip-Show Outdistances its Nearest Competition at 10pm  
By 3.1 Million Viewers and Defeats CBS and NBC Combined in Adults 18-49**

**WEEK No. 31:**

**ABC earned second place during the week of April 17, 2006 among Adults 18-34 (2.2/7), Teens 12-17 (1.4/5) and Kids 2-11 (1.0/4-tie).**

- **With less than 5 weeks remaining in the official 2005-06 TV Season, ABC is the network of growth.** ABC's primetime delivery this season has increased by nearly 1 million viewers (11.0 million vs. 10.1 million), by 10% in Adults 18-34 (3.3/10 vs. 3.0/9), by 5% in Adults 18-49 (4.0/11 vs. 3.8/10) and by 9% in Adults 25-54 (4.7/11 vs. 4.3/10) over the same point a year ago. In

addition, ABC is the only network to improve its performance in viewers or in the key adult demographics. ABC's increases are driven largely by its regular entertainment series programming, up by 10% in Total Viewers and by 8% in Adults 18-49 over its averages with regularly scheduled series programming at the same point last season. ABC is also up in the "non-sports" averages, gaining 4% in viewers and 3% in Adults 18-49 year to year.

**Rankings:** With clip-shows of "Grey's Anatomy" (No. 4) and "Desperate Housewives" (No. 5), ABC claimed 2 of the week's Top 5 television programs in the key Adult 18-49 sales demographic. "Desperate Housewives: The More You Know, the Juicier it Gets" (No. 9) and "Grey's Anatomy: Under Pressure" (No. 13) also finished out the week ranking among the Top 15 most-watched TV programs. For the second straight week, ABC News claimed TV's Top 2 newsmagazine telecasts among Adults 18-49 with "20/20 – FRI SP 4/21" and "Primetime SP-4/21." In fact, ABC News has aired the top-rated TV newsmagazine in Adults 18-49 on 4 of the past 5 weeks.

#### Monday

ABC's Monday night programming continued to deliver among young women, winning the evening among Women 18-34 (3.9/11) for the 10th time in the last 13 weeks.

#### "Wife Swap" (8:00-9:00 p.m.)

During the opening hour of primetime, a repeat installment of "Wife Swap" gained audience for ABC, growing by 13% in viewers (6.0 million to 6.8 million) and 17% in Adults 18-49 (2.3/7 to 2.7/7) from start to finish.

#### "Supernanny" (9:00-10:00 p.m.)

At 9:00 p.m., "Supernanny" moved ABC up into the No. 1 position in the hour across each of the key women demographics (W18-34 - 4.7/12, W18-49 - 5.2/12 and W25-54 - 5.7/12) and Kids 2-11 (2.1/8), qualifying as the No. 1 TV program on Monday with Women 18-34. The ABC unscripted program earned second place in its time slot among young adults, beating the series debut of NBC's "Celebrity Cooking Showdown" by 42% in Adults 18-34 (3.4/9 vs. 2.4/7) and by 32% in Adults 18-49 (3.7/9 vs. 2.8/7).

#### "What About Brian" (10:00-11:00 p.m.)

ABC's time period premiere of "What About Brian" took second place during the 10 o'clock hour in Adults 18-34, beating NBC's original "Medium" by 7% (2.9/9 vs. 2.7/8). "What About Brian" ranked No. 1 during the 10 o'clock hour in Women 18-34, winning the slot by 8% (4.2/12 vs. 3.9/11 – CBS).

- "What About Brian" delivered solid retention of its "Supernanny" lead-in among key demos, retaining 86% among Adults 18-49 (3.2/8 vs. 3.7/9) and 89% in Women 18-34 (4.2/12 vs. 4.7/12).
- Compared to ABC's most recent performance with regular programming in the hour two weeks ago (4/3/06), "What About Brian" improved the time period by 19% in Adults 18-49 (3.2/8 vs. 2.7/7) and by 32% in Adults 18-34 (2.9/9 vs. 2.2/6). The premiere delivered ABC's best Women 18-34 (4.2/12) and Women 18-49 (4.7/11) ratings with regular programming in the time period in 5 weeks – since 3/13/06.

#### Wednesday

#### "Alias" (8:00-10:01 p.m.)

The two-hour return of "Alias" attracted 7.5 million viewers and a 2.7 rating, 8 share among Adults 18-49. Despite facing Fox's "American Idol" at 9:00 p.m., the Touchstone-produced drama posted its strongest performance of the season in the key adult sales demo while drawing the show's largest audience since its season premiere. In addition, "Alias" grew by 1.3 million viewers (6.9 million to 8.2 million) and by 35% among Adults 18-49 (2.3/7 to 3.1/8) from its first half-hour to its final half-hour.

- In its regular 8:00-9:00 p.m. time period, “Alias” improved the hour in both Total Viewers (7.1 million vs. 6.1 million) and Adults 18-49 (2.4/7 vs. 2.3/6) compared to ABC’s performance in the hour since Fox’s “American Idol” returned on the night (1/25/06).
- The two-hour return telecast of “Alias” was up by 7% in viewers (7.5 million vs. 7.0 million) and by 17% among young adults (2.7/8 vs. 2.3/6) versus its averages this season.

#### “Invasion” (10:01-11:00 p.m.)

In the final hour of primetime, ABC’s “Invasion” took second place in the hours across each of the key adult demographics: Adults 18-34 (2.2/7), Adults 18-49 (2.6/7) and Adults 25-54 (3.2/8).

#### Thursday

##### “American Inventor” (9:00-10:01 p.m.)

At 9:00 p.m., “American Inventor” posted week-to-week increases of 1.3 million viewers (8.5 million vs. 7.2 million) and 14% among Adults 18-49 (3.3/9 vs. 2.9/8), finishing second in the hour among Total Viewers. “American Inventor” increased its audience by 1.2 million viewers (7.8 million to 9.0 million) and by 21% in Adults 18-49 (2.9/8 to 3.5/9) from its first half-hour to its second half-hour.

- On average over the course of its six telecasts, “American Inventor” has improved the 9 o’clock hour for ABC by 5.3 million viewers (10.3 million vs. 5.0 million) and by 128% in Adults 18-49 (4.1/11 vs. 1.8/4), as compared the Net’s performance on the same nights last year.

##### “Commander In Chief” (10:01-11:00 p.m.)

Earning second place in its time slot among viewers, ABC’s “Commander In Chief” retained 94% of Total Viewers and 88% of its Adults 18-49 audience from its week-earlier time period premiere. The drama had 100% retention among Men 18-49 (1.8/5), while building on Men 25-54 (2.6/7 vs. 2.5/7).

- “Command In Chief’s” two-week average is improving the time period by 10% in Total Viewers (8.0 million vs. 7.3 million), over the Net’s average in the hour this season.

#### Friday

ABC won Friday night among Adults 18-49 (2.5/8), building its young adult audience in each half-hour of the night.

##### “20/20 Special”/“Primetime Special” (9:00-11:00 p.m.)

ABC News’ special 2-hour block of “20/20” (9:00-9:15 p.m.) and “Primetime” (9:15-11:00 p.m.) drew 8.1 million viewers and a 2.7 rating, 8 share among Adults 18-49, winning the time period among Adults 18-49. The 2-hour block, featuring a “Mission Impossible 3” cast interview on “20/20” and a Diane Sawyer report on the complex issues of blended families on “Primetime,” grew by 2.1 million viewers (6.8 million to 8.9 million) and by 35% among Adults 18-49 (2.3/8 to 3.1/10) from its first half-hour to the final half-hour. In addition, ABC led each half-hour in the time period among Adults 18-49.

#### Sunday

ABC stood as the No. 1 network on Sunday night in viewers and young adults. Although most of the ABC Sunday lineup was comprised of rebroadcast programming (3 of 4 hours), opposite mostly original product on the other broadcasters, ABC outdrew its nearest competitors on the evening by 3% in Total Viewers (11.6 million vs. 11.3 million - CBS) and by 50% in Adults 18-49 (4.5/12 vs. 3.0/8 - Fox). ABC ranked No. 1 in all 4 hours of the evening for the second week in a row among young adults.

- ABC tallied its 13th consecutive week as the top-rated network on Sunday in the Adult 18-49 sales demographic, representing its longest winning streak on the evening in at least 15 years – since at least September 1991, the start of Nielsen’s electronic database.

- **ABC claimed the Top 2 TV shows on Sunday in Total Viewers and Adults 18-49**, with “Desperate Housewives: The More You Know, the Juicier it Gets” and “Grey’s Anatomy: Under Pressure.”

**“America’s Funniest Home Videos” (7:00-8:00 p.m.)**

**For the second straight week, ABC’s “America’s Funniest Home Videos” gave ABC a head start during the opening hour of Sunday’s primetime, leading second-place CBS’ “60 Minutes” by 24% in Adults 18-49 (2.6/9 vs. 2.1/7).**

**“Extreme Makeover: Home Edition” (8:00-9:00 p.m.)**

**A repeat airing of ABC’s “Extreme Makeover: Home Edition” ranked No. 1 among Adults 18-49 during the 8 o’clock hour, tying Fox’s original comedies (“The Simpsons”/“War at Home”) in the time period (3.5/10).**

**“Desperate Housewives: The More You Know, the Juicier it Gets” (9:00-10:00 p.m.)**

**The No. 1 television program on Sunday in viewers, ABC’s “Desperate Housewives” clip-show dominated its time period competition. During the 9 o’clock hour, ABC’s “Desperate Housewives” outdistanced its closest competition by 4.6 million viewers (15.7 million vs. 11.1 million – NBC’s “Law & Order: C.I.”) and by 56% in Adults 18-49 (6.1/14 vs. 3.9/9 – Fox’s “Family Guy”/“American Dad”).**

- **Versus the most recent “Desperate Housewives” clip-show earlier in the season, “Desperate Housewives: The More You Know, the Juicier it Gets” was up by 3.3 million viewers and by 33% in Adults 18-49 (12.4 million & 4.6/12 on 1/1/06).**

**“Grey’s Anatomy: Under Pressure” (10:00-11:00 p.m.)**

**Opposite original competition on NBC (“Crossing Jordan”) and CBS (“Hallmark Hall of Fame: In from the Night”) during the 10 o’clock hour, ABC’s “Grey’s Anatomy” clip-show took first place among Total Viewers and Adults 18-49. ABC’s “Grey’s Anatomy: Under Pressure” defeated second-place NBC’s “Crossing Jordan” by 3.1 million viewers (14.6 million vs. 11.5 million) and topped the combined deliveries of CBS and NBC in the hour among Adults 18-49 (6.2/15 vs. 6.0/15). Building on its “Desperate Housewives” lead-in among young adults, “Grey’s Anatomy” was the night’s No. 1 television program among Adults 18-49.**

<u>WEEK NO. 31:</u>	<u>ADULTS 18-49</u>	<u>TOTAL VIEWERS</u>
No.1	FOX 4.1	No.1 CBS 11,850,000
No.2	CBS 3.3	No.2 FOX 9,840,000
No.3	ABC 2.8	No.3 ABC 7,880,000
No.4	NBC 2.4	No.4 NBC 7,100,000
No.5	WB 1.3	No.5 WB 2,990,000
No.6	UPN 1.2	No.5 UPN 2,860,000

Source: Nielsen Media Research (Live+SD), week of 4/17/06, or as dated.

Contacts: Jeff Lindsey (818) 460-5095 [jeffrey.s.lindsey@abc.com](mailto:jeffrey.s.lindsey@abc.com)  
 Pons Rongavilla (818) 460-5615 [ponciano.rongavilla@abc.com](mailto:ponciano.rongavilla@abc.com)  
 Susan Sewell (212) 456-1508 [susan.l.sewell@abc.com](mailto:susan.l.sewell@abc.com)

I. T. R. S.  
RANKING REPORT  
01 THRU 114 (OUT OF 114 PROGRAMS)  
DAYPART: PRIMETIME MON-SUN  
FROM 04/17/06 THROUGH 04/23/06  
REGULAR AND SPECIAL PROGRAMS  
LIST RANKED BY: VIEWR 2+ (000)

WEEK RANKINGS, WE 4.23.06

RANK		VIEWR 2+ (000)	VIEWR 2+ RTG
1	AMERICAN IDOL-TUESDAY	28440	10.1
2	AMERICAN IDOL-WEDNESDAY	27630	9.9
3	HOUSE	22640	8.1
4	CSI	18880	6.7
5	WITHOUT A TRACE	16930	6.0
6	CSI: MIAMI	16330	5.8
7	SURVIVOR: PANAMA-EXILE IS.	16260	5.8
8	NCIS	15900	5.7
9	* DESPERATE HOUSEWIVES	15720	5.6
10	UNIT, THE	15620	5.6
11	DEAL OR NO DEAL-MON	15320	5.5
12	CSI: NY	15140	5.4
13	* GREY'S ANATOMY	14560	5.2
14	CRIMINAL MINDS	13530	4.8
15	24	13260	4.7
16	UNANIMOUS	13240	4.7
17	COLD CASE	12530	4.5
18	NUMB3RS	12090	4.3
19	TWO AND A HALF MEN	11930	4.3
20	CROSSING JORDAN	11480	4.1
21	60 MINUTES	11420	4.1
22	OLD CHRISTINE	11380	4.1
23	CRIMINAL MINDS TUE SPCL	11170	4.0
24	LAW AND ORDER: CRIM INTENT	11130	4.0
25	MEDIUM	10760	3.8
26	CBS SUNDAY MOVIE	10520	3.7
27	BONES	10280	3.7
28	* EXTREME MAKEOVER: HOME ED.	9510	3.4
29	CLOSE TO HOME	9060	3.2
30	* SUPERNANNY	8990	3.2
31	* BOSTON LEGAL	8790	3.1
32	LAW AND ORDER: SVU	8760	3.1
33	AMAZING RACE 9	8750	3.1
34	* AMERICAN INVENTOR	8460	3.0
35	WEST WING	8420	3.0
36	DEAL OR NO DEAL-FRI	8230	2.9
37	CELEB COOKING SHWDN 4/17	8180	2.9
	PRISON BREAK	8180	2.9
39	* PRIMETIME SPECIAL-4/21	8050	2.9
40	* AMER FUNN HOME VIDEOS	8000	2.9
41	FAMILY GUY	7910	2.8
42	LAW AND ORDER	7900	2.8
43	GHOST WHISPERER	7840	2.8
44	MISS USA 2006	7750	2.8
45	MY NAME IS EARL	7730	2.8
46	* COMMANDER IN CHIEF	7690	2.7
47	FOX NASCAR NEXTEL CUP (S)	7500	2.7

48	*	ALIAS	7490	2.7
49		AMERICAN DAD	7340	2.6
50		KING OF QUEENS	7250	2.6
51	*	WHAT ABOUT BRIAN	7130	2.5
52	*	INVASION	7110	2.5
53		SIMPSONS	7100	2.5
54		HOW I MET YOUR MOTHER	7050	2.5
55	*	AMER FUNN HOME VIDEOS-FRI	6700	2.4
56		WAR AT HOME	6680	2.4
57		CBS SATURDAY MOVIE SPCL	6600	2.4
58		48 HOURS MYSTERY 8P SP	6490	2.3
59	*	20/20-FRI SP-4/21	6430	2.3
60	*	WIFE SWAP	6400	2.3
61	*	ABC SAT MOVIE OF THE WEEK	6240	2.2
62		E.R.	6200	2.2
63		OFFICE	6090	2.2
64		SCRUBS	5720	2.0
65	*	AMERICAN INVENTOR-THU 8PM	5580	2.0
66	*	HOPE & FAITH-TUE 9PM	5430	1.9
67		O.C.	5360	1.9
68		DATELINE SUN-7PM	5240	1.9
69		FOX NASCAR NEXTEL (S)-PRE	5170	1.8
70		WILL & GRACE	4990	1.8
71		7TH HEAVEN - WB	4850	1.7
72		CELEB COOKING SHWDN 4/19	4840	1.7
73		MY NAME IS EARL TH 8:30	4810	1.7
74		LAW &ORDER:CI-SAT	4630	1.6
75	*	LESS THAN PERFECT	4510	1.6
	*	ACCORDING TO JIM	4510	1.6
77		TEACHERS	4500	1.6
78		SMALLVILLE - WB	4410	1.6
79		AMERICA'S NXT TOP MODEL 6	4360	1.6
80		GILMORE GIRLS - WB	4310	1.5
81		THAT '70S SHOW-THU 8:30P	4260	1.5
82	*	HOPE & FAITH	4110	1.5
83		SUPERNATURAL - WB	3990	1.4
84		THAT '70S SHOW	3930	1.4
85		HEIST	3840	1.4
86		EVERWOOD - WB	3820	1.4
87		EVERYBODY HATES CHRIS	3690	1.3
88		KING OF THE HILL	3660	1.3
89		WWE SMACKDOWN]	3550	1.3
90		GIRLFRIENDS	3540	1.3
91		CHARMED - WB	3390	1.2
92		CELEB COOKING SHWDN 4/18	3310	1.2
93		HALF AND HALF	3280	1.2
94		MALCOLM IN THE MIDDLE	3020	1.1
95		ALL OF US	2820	1.0
96		CELEB COOK SHOWDWN4/22-9P	2810	1.0
97		LOVE, INC	2770	1.0
98		FOX MOVIE-FRIDAY	2740	1.0
99		REBA - WB	2700	1.0
100		ONE TREE HILL - WB	2670	1.0
101		REBA-BEGIN-SUN-WB	2640	.9
102		CELEB COOK SHOWDWN4/22-8P	2520	.9
103		PEPPER DENNIS - WB	2320	.8
104		ONE ON ONE	2300	.8
105		EVE	2280	.8
106		REBA-BEGIN-WB	2240	.8
107		CUTS	2150	.8
108		AMER NEXT TOP MODEL 6-ENC	2000	.7
109		MODERN MEN - WB	1990	.7

110	VERONICA MARS	1910	.7
111	VERONICA MARS WED SP-4/19	1760	.6
112	BEDFORD DIARIES - WB	1580	.6
113	SURVIVAL-RICHEST-WB	1550	.6
114	PEPPER DENNIS - ENC - WB	1260	.4
	6 NETWORKS AVERAGED	7760	2.8
	6 NETWORKS SUMMED	42340	15.1

-- ABC --

I. T. R. S.  
RANKING REPORT  
01 THRU 213 (OUT OF 213 PROGRAMS)  
DAYPART: PRIMETIME MON-SUN  
FROM 09/19/05 THROUGH 04/23/06  
REGULAR PROGRAMS  
LIST RANKED BY: VIEWR 2+ (000)

STD RANKINGS, WE 4.23.06

RANK		VIEWR 2+ (000)	VIEWR 2+ RTG	NO/OF T/C
1	AMERICAN IDOL-TUESDAY	31620	11.3	14
2	AMERICAN IDOL-WEDNESDAY	29520	10.5	14
3	CSI	24980	8.9	28
4 *	DESPERATE HOUSEWIVES	22150	7.9	24
5 *	GREY'S ANATOMY	19610	7.0	27
6	WITHOUT A TRACE	18660	6.7	27
7 *	DANCING WITH THE STARS	18560	6.6	8
8	SURVIVOR: GUATEMALA	18300	6.5	11
9	CSI: MIAMI	17890	6.4	27
10	SURVIVOR: PANAMA-EXILE IS.	16660	5.9	10
11	UNIT, THE	16310	5.8	7
12 *	NFL MONDAY NIGHT FOOTBALL	15980	5.7	15
13	DEAL OR NO DEAL-MON	15790	5.6	8
14	HOUSE	15620	5.6	20
15 *	LOST	15420	5.5	29
16	TWO AND A HALF MEN	15330	5.5	27
17	NCIS	15190	5.4	29
18 *	EXTREME MAKEOVER: HOME ED.	15020	5.4	25
19 *	DANCING W/STARS RESULTS	14800	5.3	7
20	DEAL OR NO DEAL-WED	14600	5.2	4
21	COLD CASE	14520	5.2	25
22	CSI: NY	14130	5.0	29
23	UNANIMOUS	14040	5.0	5
24	LAW AND ORDER: SVU	13940	5.0	27
25	60 MINUTES	13910	5.0	27
26	24	13850	4.9	14
27 *	COMMANDER IN CHIEF	13070	4.7	15
28	OLD CHRISTINE	13040	4.6	5
29	CRIMINAL MINDS	12890	4.6	28
30	E.R.	12050	4.3	27
31	OUT OF PRACTICE	11650	4.2	17
32	NUMB3RS	11610	4.1	28
33	DEAL OR NO DEAL-FRI	11440	4.1	7
34	SKATING WITH CELEBRITIES	11420	4.1	7
35	MEDIUM	11210	4.0	23
	COURTING ALEX	11210	4.0	9
37	LAW AND ORDER	11140	4.0	29
38	MY NAME IS EARL	11110	4.0	26
39	APPRENTICE 4	11010	3.9	12
40	CROSSING JORDAN	10980	3.9	21
41	LAS VEGAS	10960	3.9	23
42	LAW AND ORDER: CRIM INTENT	10930	3.9	22
43 *	AMERICAN INVENTOR	10860	3.9	6
44	AMAZING RACE 8	10780	3.8	11
45 *	CRUMBS	10760	3.8	4
46	OT, THE	10520	3.7	6
47 *	BOSTON LEGAL	10380	3.7	24

48	KING OF QUEENS	10350	3.7	27
49	CLOSE TO HOME	10340	3.7	26
50	GHOST WHISPERER	10200	3.6	29
51	BIGGEST LOSER 2	10090	3.6	11
52	CBS SUNDAY MOVIE	10080	3.6	20
53	APPRENTICE 5	9740	3.5	7
54	HOW I MET YOUR MOTHER	9690	3.5	26
55	* EXTREME MAKEOVER:HM ED-7P	9680	3.5	8
56	* INVASION	9450	3.4	20
57	AMAZING RACE 9	9350	3.3	8
58	* BACHELOR: PARIS	9320	3.3	7
59	SURFACE	9290	3.3	15
60	* AMER FUNN HOME VIDEOS	9220	3.3	17
61	SIMPSONS	9140	3.3	23
62	PRISON BREAK	9120	3.3	15
63	BONES	8810	3.1	23
64	E-RING	8630	3.1	16
65	* EXTRM MAKEOVR:AFTER STORM	8440	3.0	3
66	* WIFE SWAP	8370	3.0	27
67	CRIMETIME SATURDAY	8320	3.0	18
68	CONVICTION	8280	3.0	7
69	* MIRACLE WORKERS	8250	2.9	5
70	DATELINE FRI	8150	2.9	15
71	BIG BROTHER 6-TUE	8100	2.9	1
72	OFFICE	8020	2.9	25
73	* 20/20-FRI	8000	2.9	30
74	WEST WING	7940	2.8	18
75	LAW AND ORDER:CI-FRI	7900	2.8	11
76	WILL & GRACE	7890	2.8	23
77	* EVIDENCE, THE	7850	2.8	4
78	THRESHOLD	7840	2.8	7
79	48 HOURS MYSTERY	7830	2.8	24
80	ROCK STAR: INXS-TUE	7820	2.8	1
	FAMILY GUY	7820	2.8	23
82	LAW & ORDER:SVU-SAT-RPT	7730	2.8	15
83	BOOK OF DANIEL	7690	2.7	3
84	* IN JUSTICE	7630	2.7	12
85	DATELINE SUN-7PM	7600	2.7	22
86	YES, DEAR	7570	2.7	17
87	THREE WISHES	7470	2.7	10
88	FOUR KINGS	7400	2.6	7
89	* AMER FUNN HOME VIDEOS-FRI	7380	2.6	8
	* ACCORDING TO JIM-TU 9PM	7380	2.6	4
91	* PRIMETIME	7310	2.6	27
92	LOVE MONKEY	7300	2.6	3
93	* SUPERNANNY	7280	2.6	17
94	* GEORGE LOPEZ	7230	2.6	24
95	AMERICAN DAD	7220	2.6	16
96	SO YOU THINK YOU CN DANCE	7210	2.6	3
97	WAR AT HOME	7190	2.6	21
98	MY NAME IS EARL TH 8:30	7170	2.6	5
99	* WHAT ABOUT BRIAN	7130	2.5	1
100	* ALIAS	7110	2.5	8
101	JOEY	7090	2.5	14
102	BIGGEST LOSER:SPECL EDITN	7010	2.5	8
	STILL STANDING	7010	2.5	20
104	MOST OUT 8:30 MOMT LI TV	7000	2.5	3
105	CRIMETIME SATURDAY 8PM	6950	2.5	17
106	* ACCORDING TO JIM	6850	2.4	26
107	* FREDDIE	6790	2.4	23
108	AMW: AMERICA FIGHTS BACK	6720	2.4	24
109	MOST OUTRAG MOMTS LIVE TV	6710	2.4	4

110	COPS 2	6650	2.4	24
111	SCRUBS 9:30	6600	2.4	9
	APPRENTICE:MARTHA	6600	2.4	13
113 *	RODNEY	6560	2.3	16
114	DATELINE-SAT	6540	2.3	6
115	FEAR FACTOR	6490	2.3	9
116	FREE RIDE	6360	2.3	6
117	HEIST	6340	2.3	5
118	SCRUBS	6300	2.2	13
119 *	EMILY'S REASONS WHY NOT	6290	2.2	1
120 *	HOPE & FAITH	6030	2.1	18
	PRISON BREAK ENC-MON 8P	6030	2.1	3
	TRADING SPOUSES	6030	2.2	20
123 *	AMERICAN INVENTOR-THU 8PM	5900	2.1	2
124 *	ABC SAT MOVIE OF THE WEEK	5860	2.1	19
125	COPS	5790	2.1	25
126	THAT '70S SHOW	5640	2.0	20
	LAW &ORDER:CI-SAT	5640	2.0	3
128	O.C.	5620	2.0	21
129 *	JAKE IN PROGRESS	5580	2.0	1
130	TEACHERS	5550	2.0	4
131 *	HOPE & FAITH-TUE 9PM	5430	1.9	1
132	MOST OUTRG MOMENTS-8:30TU	5420	1.9	2
133	INCONCEIVABLE	5410	1.9	2
134 *	SONS & DAUGHTERS	5390	1.9	5
135	THAT '70S SHOW-THU 8:30P	5340	1.9	6
136 *	HOT PROPERTIES	5310	1.9	11
137 *	WONDERFUL WORLD OF DISNEY	5300	1.9	1
138 *	COMMANDER IN CHIEF-SAT	5280	1.9	2
	CONVICTION-SAT	5280	1.9	6
140 *	NIGHT STALKER	5260	1.9	6
141	KING OF THE HILL	5210	1.9	14
142	7TH HEAVEN - WB	5150	1.8	24
143	NBC SATURDAY NIGHT MOVIES	5110	1.8	5
144	AMERICA'S NXT TOP MODEL 5	5040	1.8	13
145	AMERICA'S NXT TOP MODEL 6	4980	1.8	7
146	CROSSING JORDAN-SAT	4950	1.8	2
147	MOST OUTRG MOMENTS-8P TU	4920	1.8	5
148	MEDIUM-SAT	4790	1.7	2
149	SMALLVILLE - WB	4660	1.7	28
150	STACKED	4580	1.6	9
151	GILMORE GIRLS - WB	4540	1.6	29
152 *	LESS THAN PERFECT	4510	1.6	1
153	EVERYBODY HATES CHRIS	4410	1.6	30
154	WWE SMACKDOWN]	4360	1.6	30
155	KILLER INSTINCT	4330	1.5	9
156	BEAUTY AND GEEK - WB	4190	1.5	8
157	ARRESTED DEVELOPMENT	4180	1.5	8
158 *	DESPERATE HOUSEWIVES-SAT	4120	1.5	3
159	LOOP, THE	4050	1.4	5
160 *	SONS & DAUGHTERS-TU 9:30P	4020	1.4	3
161	REUNION	3880	1.4	9
162 *	INVASION-SAT	3820	1.4	3
	SUPERNATURAL - WB	3820	1.4	29
	SCRUBS TUE 8:30	3820	1.4	3
165	KITCHEN CONFIDENTIAL	3810	1.4	4
166 *	LOST-SAT	3760	1.3	2
167	ARRESTED DEV-MON 8:30P	3690	1.3	3
168	MALCOLM IN THE MIDDLE	3660	1.3	20
169	BERNIE MAC	3640	1.3	18
170	EVERWOOD - WB	3580	1.3	15
171	CHARMED - WB	3520	1.3	24

172	BERNIE MAC-FRI 8:30P	3450	1.2	6
173	REBA - WB	3430	1.2	26
174	GIRLFRIENDS	3410	1.2	29
175	ALL OF US	3270	1.2	28
176	JUST LEGAL - WB	3110	1.1	3
177	HALF AND HALF	3100	1.1	29
178	HEAD CASES	3070	1.1	1
179	SMALLVILLE - THU - WB	2910	1.0	1
180	ONE ON ONE	2880	1.0	28
181	ONE TREE HILL - WB	2800	1.0	27
182	REBA - FRI - WB	2790	1.0	4
	AMER NEXT TOP MODEL 5-ENC	2790	1.0	11
184	REBA-BEGIN-SUN-WB	2770	1.0	21
185	FOX MOVIE-FRIDAY	2740	1.0	1
186	LOVE, INC	2650	.9	30
187	TWINS - WB	2630	.9	19
188	RELATED - WB	2550	.9	19
189	BEAUTY AND GEEK-ENC-WB	2520	.9	8
190	GILMORE GIRLS - TUE - WB	2460	.9	2
191	BLUE COLLAR TV - WB	2420	.9	4
192	PEPPER DENNIS - WB	2400	.9	3
193	EVE	2360	.8	29
194	VERONICA MARS	2330	.8	27
195	CHARMED - SUN - WB	2320	.8	8
196	LIVING WITH FRAN - WB	2300	.8	14
197	BLUE COLLAR TV - SUN - WB	2280	.8	4
198	REBA-BEGIN-WB	2260	.8	24
199	WHAT I LIKE ABOUT YOU-WB	2240	.8	22
200	CUTS	2180	.8	29
	MODERN MEN - WB	2180	.8	6
202	AMER NEXT TOP MODEL 6-ENC	2110	.8	6
203	WHAT I LIKE - FRI - WB	2080	.7	3
204	SUPERNATURAL - SUN - WB	1930	.7	10
205	ONE TREE HILL - WED - WB	1850	.7	2
206	BEDFORD DIARIES - WB	1790	.6	4
207	RELATED - WED - WB	1780	.6	6
208	SURVIVAL-RICHEST-WB	1740	.6	4
209	SOUTH BEACH	1630	.6	7
210	SEX, LOVE & SECRETS	1390	.5	4
	PEPPER DENNIS - ENC - WB	1390	.5	3
212	GET THIS PARTY STARTED	1280	.5	2
213	SOUTH BEACH ENC	1170	.4	1
	6 NETWORKS AVERAGED	9070	3.2	2900
	6 NETWORKS SUMMED	49430	17.6	2900

-- ABC --

# CORRECTION/UPDATE

AS OF TUESDAY, APRIL 25, 2006      ALL TIMES ET (UNLESS NOTED)

## ABC TELEVISION NETWORK LAST-MINUTE PROGRAM INFORMATION

### THURSDAY, APRIL 27

10:01 – 11:00 PM

UPDATE (COMMANDER IN CHIEF) – “Ties That Bind” – This program carries a TV-PG parental guideline. (HDTV/5.1 AUDIO) (CLOSED-CAPTIONED, plus Spanish subtitles via secondary closed captioning)

### FRIDAY, APRIL 28

8:00 – 11:00 PM

UPDATE (THE 33rd ANNUAL DAYTIME EMMY AWARDS) – This program carries a TV-14,L parental guideline. (CLOSED-CAPTIONED, plus Spanish subtitles via secondary closed captioning)

### SUNDAY, APRIL 30

9:00 – 10:00 PM

UPDATE (DESPERATE HOUSEWIVES) – “It Wasn’t Meant to Happen” – This program carries a TV-14,D,L parental guideline. (HDTV/5.1 AUDIO, with Spanish audio via SAP) (CLOSED-CAPTIONED)

-- ABC --

**END OF PRESS**